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Sommario/riassunto

With a Foreword by Dr. Fishwick's student--Tom Wolfe.This book redefines popular culture in the light of the revolutionary changes brought about by the information revolution and the digital divide. It explores the phenomenal growth and extension of popular culture in the last decade and ties in the vast changes brought about by technology and the Internet. In an era when American television and the Internet reach virtually every corner of the globe, Popular Culture in a New Age shows how the poorly understood and often underestimated area known as popular culture affects all of our