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Soggetti	Online social networks - Library applications Libraries and the Internet Information organization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1.4 - The future of academic and research librarianshipReferences; 2 - 'Point oh' libraries ; 2.1 - Advances in web technology: webs 1.0, 2.0, 3.0 and 4.0 ; 2.1.1 - Web 1.0; 2.1.2 - Web 2.0; 2.1.3 - Web 3.0; 2.1.4 - Web 4.0; 2.2 - 'Point oh' libraries; 2.2.1 - Library 0.0; 2.2.2 - Library 1.0; 2.2.3 - Library 2.0; 2.2.4 - Library 3.0; 2.2.5 - Library 4.0; 2.3 - Change in libraries: evolution or revolution?; 2.3.1 - Is the change evolutionary?; 2.3.2 - Is the change revolutionary?; 2.3.3 - The change is neither evolutionary nor revolutionary 2.4 - Reality check: the 'point oh' situation in research and academic libraries References; 3 - Library 3.0 ; 3.1 - Library 3.0 principles; 3.1.1 - The library is intelligent; 3.1.2 - The library is organised; 3.1.3 - The library is a federated network of information pathways; 3.1.4 - The library is apomediated; 3.1.5 - The library is 'my library'; 3.2 - Comparing Library 3.0 with the other library service models ; 3.2.1 - Library 0.0 and Library 3.0; 3.2.2 - Library 1.0 and Library 3.0; 3.2.3 - Library 2.0 and Library 3.0 3.3 - The potential of Library 3.0 for research and academic libraries 3.3.1 - Personalisation; 3.3.2 - Convenience; 3.3.3 - Enhanced findability; 3.3.4 - Content credibility; 3.3.5 - Fast service; 3.3.6 -

Infotainment; 3.3.7 - Effective marketing; 3.3.8 - Rebirth of librarians; References; 4 - Library 3.0 librarianship ; 4.1 - Core competencies of 'Librarian 3.0'; 4.1.1 - Technical professional skills; 4.1.2 - Personal and interpersonal skills; 4.1.3 - Information and communication technology (ICT) skills; 4.1.4 - Management skills; 4.1.5 - Research skills

4.2 - Core competencies of users in Library 3.0  
4.2.1 - Information competency; 4.2.2 - Bibliographic competency; 4.2.3 - Information resource competency; 4.2.4 - Organisational competency; 4.2.5 - Terminological competency; 4.2.6 - Technological competency; 4.2.7 - Social competency; 4.2.8 - Legal competency; 4.2.9 - Knowledge management competency; 4.2.10 - Research competency; 4.3 - Apomediation in the Library 3.0 context; 4.4 - Research and academic librarians as apomediaries; 4.4.1 - Conducting reviews; 4.4.2 - Content rating and recommendation; 4.4.3 - Content validation  
4.4.4 - Content customisation

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### Sommario/riassunto

The emerging generation of research and academic library users expect the delivery of user-centered information services. 'Apomediation' refers to the supporting role librarians can give users by stepping in when users need help. Library 3.0 explores the ongoing debates on the "point of phenomenon and its impact on service delivery in libraries. This title analyses Library 3.0 and its potential in creating intelligent libraries capable of meeting contemporary needs, and the growing role of librarians as apomediators. Library 3.0 is divided into four chapters. The first chapter introduces and places the topic in context. The second chapter considers "point of libraries. The third chapter covers library 3.0 librarianship, while the final chapter explores ways libraries can move towards '3.0'. Focuses on social media in research and academic libraries Gives context to the discussion of apomediation in librarianship and information services provision Provides a balance between more traditional and more progressive approaches

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