Record Nr. UNINA9910815389003321 Media in the enlarged Europe: politics, policy and industry / / edited by **Titolo** Alec Charles Pubbl/distr/stampa Bristol, UK;; Chicago,: Intellect, 2009 **ISBN** 1-84150-294-4 Edizione [1st ed.] 1 online resource (226 p.) Descrizione fisica Altri autori (Persone) CharlesAlec Disciplina 302.23094 Soggetti Mass media - Political aspects - Europe Democracy - Europe Mass media - Technological innovations - Europe Digital media - Social aspects - Europe Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references. Nota di contenuto Front Cover; Preliminary Pages; Contents; Introduction: States of Transition: Part One: State of the Union: The Enlarged Audio-visual Europe: The Many Faces of Europeanization; Trends in Television Programming: Commercialization, Transnationalization, Convergence; Pluralist over Profitable: The Audio-visual Transformation Dilemma in Central and Eastern Europe: A New European Information Order: The European Union and the Press; An Elusive European Public Sphere: The Role of Shared Journalistic Cultures; Domesticating Europe: Communicative Spaces of the East of West The European Union and its 'Promotions Deficit': Political Communication and the Global Warming IssueThe Other Frontier: Media Assistance by International Organizations; Brand Europe: Moves Towards a Pan-European Identity; Religious Identities in the European Media: A Legal Perspective: The Mediated 'Ummah' in Europe: The Islamic Audience in the Digital Age; Part Two: States of the Union;

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Sommario/riassunto

The EU is in a constant state of flux: its constitution, its institutions and especially its political, economic and regulatory borders. Media in the Enlarged Europe deals with the complexity and instability of the European Union and its relationship with the mass media, looking beyond national and cultural boundaries. This compilation also views the mass media not only in its more traditional senses, but looks at newer media technologies and their applications. The recurring theme that binds the diverse papers in this collection is the relationship between European media industries and their s