1. Record Nr. UNINA9910815352403321 Autore Thomas R. Roosevelt **Titolo** Building on the promise of diversity [[electronic resource]]: how we can move to the next level in our workplaces, our communities, and our society / / R. Roosevelt Thomas, Jr. New York, : AMACOM, American Management Association, c2006 Pubbl/distr/stampa **ISBN** 0-8144-2912-2 1-281-12640-3 9786611126407 0-8144-1705-1 Edizione [1st edition] Descrizione fisica xvii, 238 p Disciplina 658.3/008 Soggetti Diversity in the workplace - United States - Management Organizational change - United States - Management Minorities - Employment - United States Strategic planning - United States Social change - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Bibliographic Level Mode of Issuance: Monograph Nota di bibliografia Includes bibliographical references (p. 217-223) and index. Cover -- CONTENTS -- PREFACE -- ACKNOWLEDGMENTS -- PART ONE: Nota di contenuto INTRODUCTION -- 1 Diversity: In Search of the Next Level -- PART TWO: CONTEXT -- 2 The United States: An Experiment in Diversity -- 3 The Civil Rights Movement: In Pursuit of the "Beloved Community" -- 4 Diversity and Affirmative Action: Past, Present, and Future -- 5 Current Status of the Diversity Field: Just Plain Stuck -- 6 A Personal Odyssey --PART THREE: THE CRAFT OF STRATEGIC DIVERSITY MANAGEMENT -- 7 Strategic Diversity Management: Undergirding Concepts -- 8 Strategic Diversity Management: Five Fundamentals -- 9 Strategic Diversity Management: The Decision-Making Process at Tjax Company -- 10 Strategic Diversity Management: Foundation for Success -- 11 Getting Started -- PART FOUR: THE JOURNEY CONTINUES -- 12 Becoming a Diversity Leader -- APPENDICES: MASTERING THE BASICS: A CRITICAL

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Sommario/riassunto

Diversity is the reality of America today. Whether you let diversity be a drain on your organization or a dynamic contributor to your mission, vision, and strategy is both a choice and a challenge. Building on the Promise of Diversity gives you the insights and skills you need to navigate through simmering tensions -- and find creative solutions for achieving cohesiveness, connectedness, and common goals. Building on the Promise of Diversity is R. Roosevelt Thomas's impassioned wake-up call to bring diversity management to a wholly new level -beyond finger-pointing and well-meaning "initiatives" and toward the shared goal of building robust organizations and thriving communities. This original, thoughtful, yet action-oriented book will help leaders in any setting -- business, religious, educational, governmental, community groups, and more -- break out of the status quo and reinvigorate the can-do spirit of making things better. The book includes a deeply felt analysis of the sometimes tangled intersections between diversity management and the Civil Rights Movement and affirmative action agendas . . . a personal narrative that charts Thomas' s own evolution in diversity thinking . . . and a roadmap for mastering the powerful craft of Strategic Diversity Management[™], a structured process that helps you: * Realize why multiple activities and good intentions are not enough for achieving sustainable progress. * Recast the meaning of diversity as more than just race and gender, but as any set of differences, similarities, and tensions -- such as workplace functions, product lines, acquisitions and mergers, customers and markets, blended families, community diversity, and more.* Accept that a realistic goal is not to eliminate diversity tension but to use it as a catalyst to address key issues. * Recognize diversity mixtures, analyze them accurately, and make quality decisions in the midst of differences, similarities, and tensions,* Build an essential set of diversity skills and develop your "diversity maturity" -- the wisdom, judgment, and experience to use those skills effectively.* Reflect on the ways you might be "diversity challenged" yourself.