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Titolo	Attention pays : how to drive profitability, productivity, and accountability / / by Neen James
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ISBN	1-119-48052-3 1-119-48135-X
Edizione	[1st edition]
Descrizione fisica	1 online resource (226 pages) : illustrations
Disciplina	658.001/9
Soggetti	Distraction (Psychology) Attention Performance
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Our attention-deficit society -- Listen with your eyes : the power of intentional attention -- Personalize performance : brand building, Nido Qubein style -- Focus on VIPs : systemize thoughtfulness -- Prioritize your priorities : create significant moments -- Create a culture of attention : stop the madness -- Make an impact : the Great (disappearing) Barrier Reef -- Join the attention revolution -- Build an organization that pays attention.
Sommario/riassunto	Drive profitability, productivity, and accountability To create extraordinary lives, we must learn to “unplug” from the constant barrage of disruptions and “plug in” to the tools, strategies, and mindsets that allow us to harness our attention to reach our highest potential—and this book shows you how. Attention Pays spotlights on the power of attention and absolute focus. Personally : WHO we pay attention to. Professionally : WHAT we pay attention to. And Globally : HOW we pay attention in the world—and to the world. In an on-demand, 24/7 society, where distractions cost millions of people productivity, profitability, relationships and peace, it's time to pay attention to what matters most. • Includes powerful tips and tricks increase profitability • Shows you how to achieve maximum

accountability and results • Provides strategies to help you productively manage daily tasks • Offers guidance on improving your daily attention and focus If you're ready drive profitably, increase productivity and boost accountability, it's time to tune out the noise, focus on what really matters and learn how Attention Pays.
