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Descrizione fisica	1 online resource (277 p.)
Disciplina	378.197
Soggetti	Student affairs services - United States - Evaluation Education, Higher - United States - Evaluation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Understanding the contemporary assessment environment -- Designing and planning an assessment project -- Framing assessment with the highest ethical standards -- Measuring individual student learning and growth -- Program outcomes and program review -- Facilitating data collection and management -- Using qualitative techniques in conducting assessments -- Using quantitative techniques in conducting assessments -- Developing and selecting instruments -- Assessing student campus environments -- Assessing quality through comparisons -- Getting assessment projects started and ensuring sustainability -- Reporting assessment results and bringing about change -- Developing a culture of assessment -- Taking a look at assessment in the future : a look into our crystal ball.