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Nota di contenuto	Section I. Introduction -- Metaphor in specialist discourse: Investigating metaphor use in specific and popularized discourse contexts -- Section II. Metaphor variation in specialist discourse -- Register variation and metaphor use: A multi-dimensional perspective -- Metaphors in psychology genres: Counseling vs. academic lectures -- Section III. Metaphor in specific contexts -- Payback and punishment: Figurative language in Scottish penal policy -- They have to die for the goals: War metaphors in English and German football radio commentary -- The production line as a context for low metaphoricity: Exploring links between gestures, iconicity, and artefacts on a factory shop floor -- Section IV. Metaphor in science writing -- High on metaphor, low on simile? An examination of metaphor type in sub-registers of academic prose -- A mere metaphor? Framings of the concept of metaphor in biological specialist communication -- Dynamical systems metaphors -- Section V. Metaphor and popularization -- Metaphor, news discourse and knowledge -- Metaphor as tools of enrolment in the policy process: A case study exploration of the policy press release genre in regards to

the Alberta SuperNet -- Conclusion -- Metaphor in specialist discourse: Insights and implications for metaphor studies and beyond -- Index.

Sommario/riassunto

Metaphor in Specialist Discourse presents multiple perspectives on metaphor use in specialist and popularized discourse contexts. Using genre and register as starting parameters for deeper exploration, and pushing the boundaries further to open up new areas and possibilities, ten independent articles investigate metaphor use across a range of specialist domains of discourse, such as biology research articles, psychological counseling, soccer commentaries, workfloor communication, and penal policy documents. Framed by two theoretical chapters, the book is a contribution to the study of metaphor use in distinct discourse settings that will be of value to linguists and metaphor scholars of different persuasions, graduate students of linguistics and related disciplines, and practitioners of specialized areas with an interest in (verbal or gestural) language use in their areas of expertise. It shows that aspects of discourse variation are the beginning of, not an afterthought to, accurate empirical metaphor studies.
