

1. Record Nr.	UNINA9910815244603321
Autore	Mullins Paul R. <1962->
Titolo	The archaeology of consumer culture // Paul R. Mullins ; foreword by Michael S. Nassaney
Pubbl/distr/stampa	Gainesville, : University Press of Florida, c2011
ISBN	0-8130-4036-1
Edizione	[1st ed.]
Descrizione fisica	xii, 212 p. : ill
Collana	The American experience in archaeological perspective
Disciplina	306.4/60973
Soggetti	Material culture - United States Social archaeology - United States Consumption (Economics) - Social aspects - United States - History Materialism - Social aspects - United States - History Archaeology and history - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction : toward a historical archaeology of consumption -- The faces of wealth : archaeologies of status, affluence, and poverty -- Emulation and desire : the mechanisms of consumer demand -- Consuming morals, materialism, and refinement -- Consuming politics and identity -- The materiality of domesticity and Victorian marketing -- Conclusion : archaeologies of consumption.
Sommario/riassunto	Americans have long identified themselves with material goods. In this study, Paul Mullins sifts through this continent's historical archaeological record to trace the evolution of North American consumer culture.