Record Nr.	UNINA9910815217003321
Titolo	The Cold War in Asia [[electronic resource]] : the battle for hearts and minds / / edited by Zheng Yangwen, Hong Liu, Michael Szonyi
Pubbl/distr/stampa	Leiden ; ; Boston, : Brill, 2010
ISBN	1-282-94960-8 9786612949609 90-474-2881-1
Descrizione fisica	1 online resource (284 p.)
Collana	Brill ebook titles
Altri autori (Persone)	ZhengYangwen LiuHong <1959 Nov. 1-> SzonyiMichael
Disciplina	950.4/2
Soggetti	Cold War - Social aspects - Asia Asia Politics and government 1945- Asia Foreign relations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. World system and Asian order pt. 2. The propaganda war pt. 3. The export and globalisation of Maomism.
Sommario/riassunto	The Cold War stayed cold in Europe but it was hot in Asia. Its legacy lives on in the region. In none of the three dominant historiographical paradigms: orthodox, revisionist and post-revisionist, does Asia, or the rest of the Third World, figure with much significance. What happens to these narratives if we put them to the test in Asia? This volume argues that attention to what has been conventionally considered the periphery is essential to a full understanding of the global Cold War. Foregrounding Asia necessarily leads to a re-assessment of the dominant narratives. This volume also argues for a shift in focus from diplomacy and high politics alone towards research into the culture of the Cold War era and its public diplomacy. \'As a whole, the essays contribute to enriching our understanding of what was really happening in an era that is too often understood in the catch-all framework of the Cold War.\' - Akira Iriye, Harvard University

1.