

1. Record Nr.	UNINA9910457955903321
Autore	Cameron Fraser <1947-, >
Titolo	An introduction to European foreign policy / / Fraser Cameron
Pubbl/distr/stampa	Abingdon, Oxon : , : Routledge, , 2012
ISBN	1-283-46158-7 9786613461582 1-136-46650-9 0-203-12805-2
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (316 p.)
Disciplina	341.3094
Soggetti	International relations Electronic books. European Union countries Foreign relations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Cover; An Introduction to European Foreign Policy; Copyright Page; Contents; List of illustrations; Preface; List of abbreviations; 1. A strange superpower; Summary; Introduction; The EU and the changing geo-strategic environment; The EU as an actor; The European Security Strategy (ESS); Public diplomacy; The internal-external interplay; Trade policy; Air transport; Environmental policy; Human rights; Who speaks for the EU?; The theoretical debate; Normative power; Conclusion; Key questions; Further Reading; 2. From EPC to CFSP; Summary; Introduction European Political Cooperation (EPC)The CFSP; The CFSP in action; Instruments; The problem of coherence; Voting; Budgets; Lisbon Treaty; Conclusion; Key questions; Further reading; 3. The EU foreign policy machinery; Summary; Introduction; The European Council; The Foreign Affairs Council (FAC); Coreper; The Political and Security Committee (PSC); The Presidency; Solana - The first high representative (Mr CFSP); The Policy Unit; The Joint Situation Centre (SITCEN); Special and personal representatives; The EU Military Committee (EUMC); The EU Military Staff (EUMS); The Commission; Turf Wars Commission proposalsThe European Parliament; Conclusion; Key

questions; Further reading; 4. The European External Action Service (EEAS); Summary; Introduction; Solana's advice; The high representative/vice president of the Commission (HR/VP); The debate on the EEAS; Presidency report; Ashton's report; Parliament concerns; Teething pains; Conclusion; Key questions; Further reading; 5. The member states; Summary; Introduction; The larger member states; Enlargement; The new member states and CFSP; Operating at 27; Conclusion; Key questions; Further reading; 6. The defence dimension; Summary

IntroductionFranco-British cooperation; The Helsinki Headline Goals; Lisbon Treaty provisions on defence; Defence expenditure; The European Defence Agency (EDA); The CSDP in action; EU-NATO; Future prospects; Conclusion; Key questions; Further reading; 7. Transatlantic relations; Summary; Introduction; The New Transatlantic Agenda (NTA); Bush and unilateralism; 9/11 - the day that changed America; What common values and interests?; US attitudes to Europe; European attitudes towards the US; A solid economic and trade relationship; The main EU-US trade disputes; A new partnership; Conclusion
Key questionsFurther reading; 8. The neighbourhood; Summary; Introduction; Wider Europe; The European Neighbourhood Policy (ENP); The southern neighbours; The Barcelona Process; The Gulf; Russia; Ukraine; The southern Caucasus; The European Economic Area (EEA); Conclusion; Key questions; Further reading; 9. The Balkans and Turkey; Summary; Introduction; A tough learning experience; A new approach; EU assessments; Croatia; Former Yugoslav Republic Of Macedonia (FYROM); Albania; Bosnia and Herzegovina; Serbia; Montenegro; Open questions; Organised crime; Uneven progress; The EU's promises Turkey

Sommario/riassunto

This text is the best introduction to the history, institutions, actors, processes and challenges of European Foreign Policy. This 2nd edition has been fully revised and updated to reflect the substantial changes to European Foreign Policy as a result of the Lisbon Treaty and other significant changes in European and global politics. New material for this edition includes: detailed analysis of the changes brought about by the Lisbon treaty including the new High Representative of the Union for Foreign Affairs and Security Policy and the new EU External Action

2. Record Nr.	UNINA9910815210203321
Titolo	Columbia business school [[electronic resource]] : a century of ideas / / edited by Brian Thomas
Pubbl/distr/stampa	New York : , : Columbia University Press, , 2016 ©2016
Descrizione fisica	1 online resource (220 pages)
Collana	Columbiana
Disciplina	658.0071/17471
Soggetti	Business students Business education Business schools
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Frontmatter -- Contents -- Foreword. / Hubbard, Glenn / Carson, Dean / Carson, Russell L. -- 1. Finance and Economics / Ang, Andrew / Bartel, Ann P. / Bolton, Patrick / Dessein, Wouter / Edwards, Frank / Glosten, Larry / Heal, Geoffrey / Huberman, Gur / Jones, Charles / Mayer, Chris / Mishkin, Frederic / Noam, Eli / Prat, Andrea / Rockoff, Jonah / Sagalyn, Lynne / Zeldes, Stephen P. / Thomas, Brian -- 2. Value Investing / Greenwald, Bruce / Johnson, Paul -- 3. Management / Harrigan, Kathryn R. -- 4. Marketing / Holbrook, Morris B. / Lehmann, Donald R. / Schmitt, Bernd -- 5. Decision, Risk, and Operations / Kolesar, Peter -- 6. Accounting / Harris, Trevor S. -- 7. Entrepreneurship / Low, Murray -- 8. International Business / Wei, Shang-Jin -- 9. Social Enterprise / Horton, Ray / Navalli, Sandra -- Current full-Time Faculty at Columbia Business School -- Index
Sommario/riassunto	Featuring interviews with topflight scholars discussing their work and that of their colleagues, this retrospective of the first hundred years of Columbia Business School recounts the role of the preeminent institution in transforming education, industry, and global society. From its early years as the birthplace of value investing to its seminal influence on Warren Buffett and Benjamin Graham, the school has been a profound incubator of ideas and talent, determining the direction of

American business. In ten chapters, each representing a single subject of the school's research, senior faculty members recount the collaborative efforts and innovative approaches that led to revolutionary business methods in fields like finance, economics, and accounting. They describe the pioneering work that helped create new quantitative and stochastic tools to enhance corporate decision making, and they revisit the groundbreaking twentieth-century marketing and management paradigms that continue to affect the fundamentals of global business. The volume profiles several prominent centers and programs that have helped the school adapt to recent advancements in international business, entrepreneurship, and social enterprise. Columbia Business School has long offered its diverse students access to the best leaders and thinkers in the industry. This book not only reflects on these relationships but also imagines what might be accomplished in the next hundred years.
