Record Nr. UNINA9910815203203321 Industrial policy in Europe: theoretical perspectives and practical **Titolo** proposals / / edited by Keith Cowling Pubbl/distr/stampa London;; New York,: Routledge, 1999 **ISBN** 1-134-62849-8 0-415-20494-1 1-134-62850-1 1-280-10447-3 0-203-10309-2 Edizione [1st ed.] Descrizione fisica 1 online resource (396 p.) Collana Industrial development policy Altri autori (Persone) CowlingKeith Disciplina 338.94 Soggetti Industrial policy - Europe Small business - Government policy - Europe International business enterprises - Government policy - Europe Europe Economic conditions 1945- Regional disparities Congresses Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia "This book was fashioned out of papers presented at the Warwick Note generali Conference of the European Network on Industrial Policy (EUNIP) in December 1997"--Introd. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Cover; Industrial Policy in Europe: Theoretical perspectives and practical proposals; Copyright; Contents; Figures; Tables; Contributors; Acknowledgements; Part I Overview and redirection; 1 Introduction; 2 A reorientation of industrial policy?: Horizontal policies and targeting; Part II Creating meaningful local and regional economies; 3 Sustainable regional development: New dimensions in policy formulation; 4 The territorial challenge of innovation and endogenous regional development; 5 Europe's advantage?: Work organisation, innovation and employment 6 The competitive disadvantage of England 7 The activation of bottomup methodologies in a newly opened regional economy: An experience in the Oeste region of Santa Catarina, Brazil; Part III Nurturing small firm economies: 8 The entrepreneurial society in practice: 9 Practicla issues of networking and co-operation; 10 Making small firms work:

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Sommario/riassunto

After a decade or more of privatisation and deregulation there is a growing consensus that government can have a positive role in promoting industrial development. This book explores a variety of ways in which this might be made to happen. A common theme is the need for participation at the appropriate level: too often industrial policy has been hampered by overcentralised decision-making. Containing contributions by some of Europe's leading industrial economists, Industrial Policy for Europe covers subjects from small business to macroeconomics.