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Titolo	Sex, Gender and the Conservative Party [[electronic resource]] : From Iron Lady to Kitten Heels // by S. Childs, P. Webb
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Nota di contenuto	section 1. Women's political representation -- section 2. Women's descriptive representation in the conservative party -- section 3. Women's substantive representation -- section 4. Feminization and party strategy.
Sommario/riassunto	As leader of the Conservative party, David Cameron inherited a multi-faceted gender problem: only 17 women MPs; an unhappy women's organization; electorally uncompetitive policies 'for women'; and a

party which was seemingly unattractive to women voters. This book is an account of the feminization of the party since 2005.
