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Nota di contenuto	Front Cover -- Half-title -- Title -- Copyright -- Contents -- Editor Series -- Acknowledgements -- Section A: Principles -- Chapter 1 Introduction - setting the scene -- Chapter 2 Evaluation - concepts and approaches -- Chapter 3 Evidence and indicators of success -- Section B: Practice -- Chapter 4 Developing an evaluation plan -- Chapter 5 Evaluating community health initiatives -- Chapter 6 Ethics and evaluation -- Section C: Challenges -- Chapter 7 Evaluation with hard-to-reach groups -- Chapter 8 Measuring the fuzzy aspects -- Chapter 9 Making your evidence count -- Chapter 10 Conclusion -- References -- Index -- Back Cover.
Sommario/riassunto	What is evaluation? This work provides an examination of the key theories and principles underpinning approaches to evaluation. It offers a guide to how these principles can be implemented in practice and provides insights into dealing with some of the real-life challenges and complexities of evaluation.