| | | |
|---|---|---|
| 1. | Record Nr. | UNINA9910815151103321 |
| | Autore | Marquardt Michael J |
| | Titolo | Breakthrough problem solving with action learning : concepts and cases / / Michael J. Marquardt, Roland K. Yeo |
| | Pubbl/distr/stampa | Stanford, California, : Stanford Business Books, 2012 |
| | ISBN | 0-8047-8186-9 |
| | Edizione | [1st ed.] |
| | Descrizione fisica | 1 online resource (259 p.) |
| | Altri autori (Persone) | YeoRoland K |
| | Disciplina | 658.4/03 |
| | Soggetti | Active learning<br>Organizational learning<br>Problem solving |
| | Lingua di pubblicazione | Inglese |
| | Formato | Materiale a stampa |
| | Livello bibliografico | Monografia |
| | Note generali | Description based upon print version of record. |
| | Nota di bibliografia | Includes bibliographical references and index. |
| | Nota di contenuto | Front matter -- Contents -- Figures and Tables -- Acknowledgments -- Introduction -- 1. Problem Complexity and Problem Solving in the 21st Century -- 2. Action Learning and Breakthrough Problem Solving -- 3. Sales and Marketing -- 4. Technology Applications -- 5. Environment and Sustainability -- 6. National and Community Development -- 7. Product and Services Innovation -- 8. Corporate Culture and Ethics -- 9. Talent Management and Development -- 10. Virtual Settings -- 11. Organizational Change and Learning -- 12. Action Learning Principles and Strategies for Breakthrough Problem Solving -- Bibliography -- Index |
| | Sommario/riassunto | Breakthrough Problem Solving with Action Learning explores why and how action learning groups have been so successful and creative in solving complex problems. The text begins by briefly reviewing the theories that undergird the effectiveness of action learning, philosophically situating readers and pointing them in the direction of related academic works that they may wish to explore. It then turns to stories of how organizations have employed action learning in solving specific, often-encountered business problems. These cases not only serve as real-world models for how action learning can be successfully employed, but also offer inspiration and potential starting points and guidelines for other businesses that face similar problems. The book concludes with a cross-case analysis that pinpoints the ingredients |