

1. Record Nr.	UNINA9910815133603321
Autore	Moore Brian
Titolo	IT sustainability for business advantage // Brian Moore
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2013
ISBN	1-78402-488-0 1-60649-416-3
Edizione	[First edition.]
Descrizione fisica	1 online resource (164 p.)
Collana	Environmental and social sustainability for business advantage collection, , 2327-3348
Disciplina	658.4038
Soggetti	Sustainability Information technology - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Part of: 2013 digital library.
Nota di bibliografia	Includes bibliographical references (pages 131-133) and index.
Nota di contenuto	About the author -- Preface -- 1. IT sustainability matters -- 2. Think strategically and organize effectively -- 3. Operate IT sustainably -- 4. Partner for sustainability -- 5. Nurture a culture of sustainability -- 6. Maintain forward progress -- Glossary and primer -- Notes -- References -- Index.
Sommario/riassunto	Speaks to modern managers in all functions as well as to IT professionals. Implementing an effective IT sustainability strategy is essential for organizations pursuing sustainability as a means of business advantage and this book shows how to do it. The critical first step is getting clear about the ends of the IT sustainability program -- the mission must be to further the company ' s sustain- ability objectives and strategic intents should include: (a) making IT operations as sustainable as possible; (b) partnering with other functions to leverage IT in making their business processes more sustainable and to grow the business; and (c) building a culture of sustainability within the IT organization.