

1. Record Nr.	UNINA9910815132303321
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Titolo	Target : prime time : advocacy groups and the struggle over entertainment television // Kathryn C. Montgomery
Pubbl/distr/stampa	New York, New York ; ; Oxford, [England] : , : Oxford University Press, , 1989 ©1989
ISBN	1-280-52473-1 0-19-802165-8
Descrizione fisica	1 online resource (289 p.)
Collana	Communication and Society
Disciplina	305.800973
Soggetti	Television broadcasting - Social aspects - United States Pressure groups - United States Minorities on television
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Contents; Chapter 1. Prime Time as Political Territory; Chapter 2. Television Under Siege; Chapter 3. And Then Came Maude . . . ; Chapter 4. Managing Advocacy Groups; Chapter 5. Invisibility and Influence; Chapter 6. He Who Pays the Piper; Chapter 7. Battle over Beulah Land; Chapter 8. Cleaning Up TV; Chapter 9. The Hollywood Lobbyists; Chapter 10. Packaging Controversy; Chapter 11. From Ferment to Feedback; Notes; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; Y
Sommario/riassunto	Offering the first book-length exploration of network television's relations with advocacy groups, Kathryn C. Montgomery presents a comprehensive picture of the impact of organized pressure on prime-time TV. She vividly describes, for example, how the Catholic Church campaigned against Maude's abortion on the TV show, Maude; how outraged actors mobilized a national protest against the portrayal of blacks in the TV miniseries, Beulah Land; and how the Moral Majority waged a sophisticated campaign to "clean up TV," by threatening to boycott advertisers. Exposing the inner workings of netw

