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Sommario/riassunto	This book examines and emphasizes the project design and operations process across the business cultures, the requirements to carry business projects successfully and implement the project plans carefully. One of the core arguments this book presents is that the right decisions support planning and implementation of business projects, accelerates its process, and lower the risk with the measurable results in the rapidly growing international marketplace. In the growing market competition in the 21st century, corporate success depends on breaking through the innovation- oriented business projects and analyzing the right information for building marketplace strategies. However, it is evident from the failures of several corporate initiatives that most companies are unable to manage business projects efficiently. This book presents new insights on developing competitive business project designs and breakthroughs in managing them, considering the time, territory, target, and tasks management, assuring business gains and market competitiveness.