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| 1. Record Nr. | UNISA996215985103316 |
| Titolo | Chemistry of natural compounds |
| Pubbl/distr/stampa | London, : Kluwer/Plenum Publishers |
| ISSN | 1573-8388 |
| Disciplina | 547 |
| Soggetti | Chemistry, Organic
Chimie organique |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Periodico |
| Note generali | Refereed/Peer-reviewed |
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| 2. Record Nr. | UNINA9910815127903321 |
| Titolo | Business planning for digital libraries : international approaches // Mel Collier (ed.) |
| Pubbl/distr/stampa | Leuven, : Universitaire Pers Leuven, c2010 |
| ISBN | 94-6166-001-4 |
| Edizione | [1st ed.] |
| Descrizione fisica | 1 online resource (240 p.) |
| Altri autori (Persone) | CollierMel |
| Disciplina | 025.04 |
| Soggetti | Digital libraries - Management
Business planning |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references. |
| Nota di contenuto | Business Planning for Digital Libraries; Contents; About the authors; Framework chapters; 1 Business Planning for Digital Libraries Mel Collier; Introduction: the aim of this book; Business planning for digital libraries: definitions; The elements of business planning for digital libraries; Financing; The management elements of the business plan; Examples of business planning; The approach of this book; References; |

2 Business Model Innovation in Digital Libraries -The Cultural Heritage Sector
Harry Verwayen; Introduction; Cultural heritage; Introduction; Cultural heritage
Business model innovation
Business model innovation; Business model innovation and cultural heritage; Business model innovation and cultural heritage; Europeana; Europeana; Designing the model; Proposition: The Long Tail and the value of aggregation; Designing the model; Proposition: The Long Tail and the value of aggregation; Long Tail; Aggregation; Client segments; Group 1 - End Users; Group 2 - Sponsors; Group 3 - Market; Summary; References; 3 Digital Libraries In Higher Education
Derek Law; Vision and mission of the digital library; The vision is equally crisp; The business case
Target user group(s)
User design principles; Technical approach: architecture, infrastructure, metadata; Costing; Anticipated income streams; Marketing; Risk analysis; Implementation plan; Financial planning; Conclusions; Summary; References; 4 Digital Libraries for The Arts and Social Sciences
Ian Anderson; Introduction; Justifying an arts and social science approach; E-Journal use; Information retrieval patterns; Sources and methods; Approaches; Strategic planning; User awareness; Active collecting; Digital repositories; Experimentation and risk; Summary; Acknowledgements; References
5 The Impact of The Digital Library on The Planning of Scientific, Technical and Medical Libraries
wouter Schallier A framework for innovation; The library as space; Into the user's environment; Embedding the library in research and education; Flexible internal organisation with new profiles; The changing financial model of the library; Summary; References; Practice chapters; 6 E-Journals In Business Planning for Digital Libraries
Mel Collier and Hilde Van Kiel; State of the art; Brief historical review; The e-journal market: consolidation and consortia; Consolidation; Consortia
Financial Benefits of Consortia
Pressure for Better Service; Usage Monitoring; Policy Benefits; Other Benefits; Disadvantages; Future of Consortia; The form of the e-journal; Electronic resources management (ERM); Cost-benefit of e-journals compared with paper journals; Business planning elements; Budget; Administration; Consequences for library organization; Long-term access; Prospects; Summary; References; 7 E-Books: Business Planning For the Digital Library
hazel Woodward; History and background; Types of e-book; Business planning; Acquiring e-books; E-textbooks; Open access
Aggregator services

Sommario/riassunto

This book brings together international experience of business planning for digital libraries: the business case, the planning processes involved, the costs and benefits, practice and standards, and comparison with the traditional library where appropriate. Although there is a vast literature already on other aspects of digital libraries, business planning is a subject that until now has not been systematically integrated in a book. Digital libraries are being created not only by traditional libraries, but by museums, archives, media organizations, and indeed any organization concerned with ma
