1. Record Nr. UNINA9910815115903321 Autore Baldoni John **Titolo** 12 steps to power presence: how to assert your authority to lead // John Baldoni Pubbl/distr/stampa New York, : American Management Association, c2010 **ISBN** 1-282-56871-X 9786612568718 0-8144-1692-6 Edizione [1st edition] Descrizione fisica 1 online resource (68 p.) Disciplina 658.4/092 Soggetti **Executive ability** Leadership Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Includes index. Note generali Nota di bibliografia Includes bibliographical references and index. CONTENTS: INTRODUCTION: STEP 1: What Is Leadership Presence?: Nota di contenuto STEP 2: Character Counts; STEP 3: Five Attributes of Authority; STEP 4: Leveraging Power; STEP 5: Be Decisive; STEP 6: Be Straight with People; STEP 7: Appearance Does Matter; STEP 8: Instill Pride of Purpose; STEP 9: To Lead Is To Assert; STEP 10: Projecting Hope and Optimism; STEP 11: Coaching Your Boss; STEP 12: Promote Yourself; INDEX; A; B; C; D; E; F; H; I; K; L; M; O; P; Q; R; S; T; U; V; W; ABOUT THE AUTHOR Sommario/riassunto Demonstrates ways managers can improve their presence strategically and tactically to develop the trust of their people so that they can

accomplish their goals and the goals of the organization.