

1. Record Nr.	UNINA9910815080603321
Titolo	Crisis management in tourism [[electronic resource] /] / edited by Eric Laws, Bruce Prideaux, and Kaye Chon
Pubbl/distr/stampa	Cambridge, MA, : CABI Pub., c2007
ISBN	1-280-73589-9 9786610735891 1-84593-136-X
Descrizione fisica	1 online resource (410 p.)
Altri autori (Persone)	ChonK. S LawsEric <1946-> PrideauxB (Bruce)
Disciplina	910.68/4
Soggetti	Crisis management Hazardous geographic environments Tourism - Management Travel - Safety measures
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Contributors; Preface: The Tsunami of 26 December 2005, PATA's Initial Responses; 1 Crisis Management in Tourism: Challenges for Managers and Researchers; Part I: The Theoretical Aspect of Crisis Management in Tourism; Part II: Tourism Crises Resulting from Natural Causes; Part III: Tourism Crises Resulting from Human Actions; Part IV: Conclusion; Index;
Sommario/riassunto	Using examples from the UK, Europe, America, Australia and Asia, this book provides an analysis of the latest thinking and practice in dealing with extreme and sudden reductions in demand for specific tourist destinations or products. It shows that managerial responses, including problem. solving and market recovery steps, vary in effectiveness and that recovery may be slow after initial problems are overcome.