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Titolo	How fantasy becomes reality : seeing through media influence // Karen E. Dill
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Nota di contenuto	Fantasy and reality: a primer on media and social construction -- Challenges and opportunities of growing up in a media-saturated world -- Media violence: scholarship versus salesmanship -- Seeing through and seeing beyond media visions of race and gender -- Issues in media and social learning: rap music, beauty and domestic violence -- Advertising, consumerism, and health -- Get with the programming: media messages about who you are -- The social psychology of political coverage -- From the passenger's seat to the driver's seat.
Sommario/riassunto	It's a common belief that the stories we encounter through mass media - whether in video games, action movies, or political comedy skits on Saturday Night Live - are just entertaining fantasies that have no tangible impact on our everyday lives, attitudes, & choices. Not so, says Karen Dill in this lively & provocative book. As much as we may want to deny it, the images, sounds, & narratives that bombard us daily have ample power to alter our realities. Dill, the author of the single-most-cited study on the effects of video-game violence, draws on extensive research in social psychology to show not only the myriad ways - for good & ill - that media influence us, but also why we resist believing

they do. Vibrantly written & packed with examples from everyday life, her wide-ranging analysis encompasses everything from gender & racial stereotyping to social identity, domestic violence, & presidential politics.
