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Nota di contenuto	Contents; Acknowledgments; Introduction: Reframing Motherhood: Factoring in Consumption and Privilege - Anne Teresa Demo; 1. The Golden Egg: The Business of Making Mothers through Egg Donation - Charlotte Kroløkke; 2. Race(ing) to the Baby Market: The Political Economy of Overcoming Infertility - K. Animashaun Ducre; 3. A Baby "Made in India": Motherhood, Consumerism, and Privilege in Transnational Surrogacy - Karen Hvidtfeldt Madsen; 4. "We Were Introduced to Foods I Never Even Heard of": Parents as Consumers on Reality Television - Cynthia Gordon 5. Cultivating Community within the Commercial Marketplace: Blurred Boundaries in the "Mommy" Blogosphere - Jennifer L. Borda 6. Mompreneurs: Homemade Organic Baby Food and the Commodification of Intensive Mothering - Kara N. Dillard; 7. Maternal Crime in a Cathedral of Consumption - Sara Hayden; 8. "Don't Worry, Mama Will Fix It!": Playing with the Mama Myth in Video Games - Shira Chess; 9. Motherhood and the Necessity of Invention: The Possibilities of Play in a Culture of Consumption - Christine Harold; 10. Choosing to Consume: Race, Education, and the School Voucher Debate - Lisa A. Flores Suggested Readings Contributors; Index

