

1. Record Nr.	UNINA9910815006403321
Autore	Basile Tom <1975->
Titolo	Tough sell : fighting the media war in Iraq // Tom Basile ; foreword by John R. Bolton
Pubbl/distr/stampa	Lincoln, [Nebraska] : , : Potomac Books, , 2017 ©2017
ISBN	1-61234-909-9 1-61234-907-2
Descrizione fisica	1 online resource (318 pages)
Disciplina	956.7044/31
Soggetti	War on Terrorism, 2001-2009 War on Terrorism, 2001-2009, in mass media
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Parachuting -- In the shadow of the tyrant -- Learning curve -- The face of evil -- The civilian and the soldier -- Social mecca -- Driving the message -- New voices -- What bleeds leads -- Disconnect -- Reality check -- Burnt orange -- Unfinished.
Sommario/riassunto	"Tough Sell: Fighting the Media War in Iraq" takes readers on the behind-the-scenes rollercoaster ride of Tom Basile's time as a civilian adviser to the Coalition Provisional Authority in Iraq during the War or Terror.