

1. Record Nr.	UNINA9910706282103321
Autore	Nunes A. C.
Titolo	Low-pressure gas effects on the potency of an electron beam against ceramic cloth // A.C. Nunes, Jr. [and three others]
Pubbl/distr/stampa	MSFC, Alabama : , : National Aeronautics and Space Administration, Marshall Space Flight Center, , November 1999
Descrizione fisica	1 online resource (iv, 23 pages)
Collana	NASA/TM ; ; 1999-209762
Soggetti	Low pressure Gases Electron beams Ceramics Fabrics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"November 1999." "Performing organization: George C. Marshall Space Flight Center"-- Report documentation page.
Nota di bibliografia	Includes bibliographical references (page 23).

2. Record Nr.	UNINA9910814989803321
Autore	Mansell Samuel F.
Titolo	Capitalism, corporations and the social contract : a critique of stakeholder theory // Samuel F. Mansell [[electronic resource]]
Pubbl/distr/stampa	Cambridge : , : Cambridge University Press, , 2013
ISBN	1-139-61033-3 1-107-23508-1 1-107-52994-8 1-139-60874-6 1-139-05892-4 1-139-61219-0 1-139-62521-7 1-139-61591-2 1-299-25768-2
Descrizione fisica	1 online resource (xi, 185 pages) : digital, PDF file(s)
Collana	Business, value creation and society
Classificazione	BUS008000
Disciplina	174
Soggetti	Social responsibility of business Social contract Capitalism - Moral and ethical aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from publisher's bibliographic system (viewed on 05 Oct 2015).
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	An introduction to stakeholder theory -- The philosophy of stakeholder theory -- The corporation as a private association in a market economy -- The corporation as a sovereign power in a market economy -- Shareholder theory and its limitations.
Sommario/riassunto	In whose interests should a corporation be run? Over the last thirty years the field of 'stakeholder theory' has proposed a distinctive answer: a corporation should be run in the interests of all its primary stakeholders - including employees, customers, suppliers and financiers - without contradicting the ethical principles on which capitalism stands. This book offers a critique of this central claim. It argues that by applying the political concept of a 'social contract' to the corporation, stakeholder theory in fact undermines the principles on

which a market economy is based. The argument builds upon an extensive review of the stakeholder literature and an analysis of its philosophical foundations, particularly concerning the social contract tradition of John Rawls and his predecessors. The book concludes by offering a qualified version of Milton Friedman's shareholder theory as a more justifiable account of the purpose of a corporation.

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