Record Nr. UNINA9910814988803321 Autore Pan Yuling Titolo Politeness in historical and contemporary Chinese: a comparative analysis / / Yuling Pan and Daniel Z. Kadar London, : Continuum, 2011 Pubbl/distr/stampa **ISBN** 1-283-06672-6 9786613066725 1-4411-8091-5 Edizione [1st ed.] Descrizione fisica 1 online resource (213 p.) KadarDaniel Z. <1979-> Altri autori (Persone) Disciplina 306.44/0951 495.15 Soggetti Courtesy - China Etiquette - China Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Cover; Contents; Foreword: Sara Mills, Research Professor, Sheffield Hallam University; Acknowledgements; Chapter 1: Introduction; Chapter 2: The Myth of Chinese Politeness: Problems, Framework and Data: Chapter 3: Politeness in Historical China: Chapter 4: Politeness in Contemporary China; Chapter 5: The Transitional Period: What Happened to Honorifics?; Chapter 6: Deconstructing Chinese Politeness: Appendix I: Chronological List of Chinese Dynasties: Appendix II: Simplified Chinese Transcript of the Texts Studied; Appendix III: Newsmaker Labelling in People's Daily and Guangzhou Daily Appendix IV: Fonts in People's Daily and Guangzhou DailyAppendix V: Font Size in People's Daily and Guangzhou Daily; Bibliography; Index of Names and Subjects: Index of Chinese Expressions Studied Sommario/riassunto Pan and Kadar's exciting research compares historical and contemporary Chinese (im)polite communication norms and maps the similarities and differences between them. Considering the importance of China on the world stage, understanding Chinese politeness norms is pivotal, to both experts of communication studies and those who have interactions with the Chinese community.