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Titolo	A class with Drucker : the lost lessons of the world's greatest management teacher // by William A. Cohen
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ISBN	1-281-12675-6 9786611126759 0-8144-0954-7
Descrizione fisica	1 online resource (282 pages)
Altri autori (Persone)	DruckerPeter F <1909-2005.> (Peter Ferdinand)
Disciplina	658
Soggetti	Management Executives - Training of
Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	How I became the student of the father of modern management -- Drucker in the classroom -- What everybody knows is frequently wrong -- Self-confidence must be built step-by-step -- If you keep doing what worked in the past you're going to fail -- Approach problems with your ignorance--not your experience -- Develop expertise outside your field to be an effective manager -- Outstanding performance is inconsistent with fear of failure -- The objective of marketing is to make selling unnecessary -- Ethics, honor, integrity and the law -- You can't predict the future, but you can create it -- We're all accountable -- You must know your people to lead them -- People have no limits, even after failure -- A model organization that Drucker greatly admired -- The management control panel -- Base your strategy on the situation, not on a formula -- How to motivate the knowledge worker -- Drucker's principles of self-development.
Sommario/riassunto	Long considered the world's greatest thinker and writer on management, Peter Drucker's teachings continue to inspire leaders everywhere. From 1975 to 1979, author William Cohen studied under the Great Man and became the first graduate of his doctoral program. What Drucker taught him literally changed his life. In a matter of a few

years, he was recommissioned in the Air Force and rose to the rank of major general. Eventually, he became a full professor, management consultant, multibook author, and university president – as well as maintaining a nearly lifelong friendship with the master. In *A Class with Drucker*, Cohen shares many of Drucker's teachings that never made it into his countless books and articles, ideas that were offered to his students in classroom or informal settings. Cohen expands on Drucker's lessons with personal anecdotes about his teacher's personality, lack of pretension, and interactions with students and others. He also shows how Drucker's ideas can be applied to the real-world challenges managers face today. Now every reader can benefit from Drucker's thoughts on such topics as: * what everybody knows is frequently wrong * why everyone should approach problems with their ignorance * top executives should stay no longer than six years * some so-called menial tasks can only be done by the boss * what everyone needs to be an effective manager * why self-confidence is a necessity Enlightening and intriguing, *A Class with Drucker* will enable anyone to gain from the timeless wisdom of the inspiring man himself.
