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Nota di contenuto	Codeswitching on the Web -- Editorial page -- Title page -- LCC data -- Table of contents -- Acknowledgements -- Abbreviations -- Introduction -- 1.1 An oral language in a written medium -- 1.2 Outline of the study -- 1.3 Background -- 1.4 The data: compilation and structure of the corpus -- 1.5 Methodology -- The creole continuum and CMC -- 2.1 Is the creole continuum reflected in Jamaican CMC? -- 2.2 Has a new variety of Jamaican English evolved in CMC? -- How the situation determines code choice - a "simple, almost one-to-one relationship"? -- 3.1 Introduction -- 3.2 Situational codeswitching in the corpus -- Giving contextualization cues -- 4.1 'Metaphorical codeswitching' in Gumperz's model -- 4.2 'We' and 'they' - sequential aspects of switching for contextualization cues -- 4.3 Summary -- Codeswitching and identity -- 5.1 Recent theoretical developments in sociolinguistics and discourse studies -- 5.2 Acts of Identity: convergence as identification, divergence as distinction -- 5.3 Social personae as resources in identity construction -- 5.4 CS in narrative -- Summary of the analysis and discussion -- Conclusions -- 7.1 The changing functions of an old language in a new medium -- 7.2 Comparing Creole use in the Jamaican diaspora and in CMC -- 7.3

Advances in the study of English as a World Language -- 7.4 Relevance for CMC studies -- References -- Appendix -- Notes -- Index -- The Pragmatics & Beyond New Series.

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Sommario/riassunto

Based on a corpus of private email from Jamaican university students, this study explores the discourse functions of Jamaican Creole in computer-mediated communication. From this participant-centered perspective, it contributes to the longstanding theoretical debates in creole studies about the creole continuum. The book will likewise be useful to students of computer-mediated communication, the use and development of non-standardized languages, language ecology, and codeswitching. The central methodological issue in this study is codeswitching in written language, a neglected area of study at the moment since most literature in codeswitching research is based on spoken data. The three analytical chapters present the data in a critical discussion of established and more recent theoretical approaches to codeswitching. Fields that will benefit from this book include interactional sociolinguistics, creole studies, English as a world language, computer-mediated discourse analysis, and linguistic anthropology.

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