

1. Record Nr.	UNINA9910814941603321
Autore	Brown David J
Titolo	The impact of electronic publishing : the future for publishers and librarians // David J. Brown, Richard Boulderstone
Pubbl/distr/stampa	Munchen, : Saur, c2008 Munchen, Germany : , : K.G. Saur, , 2008
ISBN	1-281-99502-9 9786611995027 3-598-44013-8
Descrizione fisica	1 online resource (xx, 355 pages) : illustrations
Collana	Gale eBooks
Disciplina	070.50285
Soggetti	Electronic publishing Libraries and electronic publishing Digital media - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p.[341]-342) and index.
Nota di contenuto	Front matter -- Contents -- Abstract -- Acknowledgements -- Chapter 1. Background -- Chapter 2. Industry Evolution -- Chapter 3. End User Behaviour -- Chapter 4. Measuring the Value of Information -- Chapter 5. Electronic Information Industry Structure -- Chapter 6. The Key Players -- Chapter 7. Publication Formats -- Chapter 8. Legal Developments -- Chapter 9. Geographical Trends -- Chapter 10. Research Disciplines -- Drivers for Change -- Chapter 11. Business Models as Driver for Change -- Chapter 12. Funding Research as a Driver for Change -- Chapter 13. Efficiency Improvements as a Driver for Change -- Chapter 14. Technology as a Driver for Change -- Chapter 15. Data and Datasets as a Driver for Change -- Chapter 16. Mining of Text and Data -- Chapter 17. E-science and Cyberinfrastructure as Drivers for Change -- Chapter 18. Workflow Processes and Virtual Research Environments -- Chapter 19. The Semantic Web as a Driver for Change -- Chapter 20. Mobile Devices as Driver for Change -- Chapter 21. Archiving and Preservation as Drivers for Change -- The Google Generation -- Chapter 22. Findability as a Driver for change -- Chapter 23. Web 2.0 and Social Collaboration as

Drivers for Change -- Chapter 24. Trust -- Chapter 25. Timeline -  
Emergence of Electronic Publishing -- Chapter 26. Summary and  
Recommendations -- Backmatter

---

Sommario/riassunto

Dieses Werk stellt den künftigen Umfang des elektronischen Publizierens dar und bietet praktische Hilfe bei der Planung und Entscheidungsfindung hinsichtlich der Investitionen in Informationssysteme für elektronische Medien. Als Resultat aus dem Bedarf an fundierter Information angesichts sich rasant ändernder Technologien entstand dieser Titel als zweite Ausgabe des erfolgreichen "Electronic Publishing and Libraries: Planning for the Impact and Growth to 2003". Pluspunkte: hohe Fachkompetenz beider Autoren praktische Hilfestellung für Bibliothekare und Verleger z.B. bei Investitionen

---