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Autore	Church Scott Haden
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Nota di contenuto	Intro -- Contents -- Acknowledgments -- Prologue -- Introduction -- Chapter 1. The Gutenberg Parenthesis: Remix throughout History -- Chapter 2. Isocrates and Kairos: Remix in Ancient Greece -- Chapter 3. Give Me a Beat: Girl Talk, Kenneth Burke, and Remix Aesthetics -- Chapter 4. Epæsthetic Rhetoric: Remix and Auto-Tune on YouTube -- Chapter 5. Projecting Voice in the Digital Age: Remix, nyat, and Prospopoeia -- Chapter 6. From Allegory to Anthology: Stranger Things and Nostalgia -- Conclusion -- Appendix. A New Dictionary of Pivotal Terms -- Notes -- Selected Bibliography -- Index.
Sommario/riassunto	"Turntables and Tropes addresses remix from a communicative perspective, examining its persuasive dimensions by locating its parallels with classical rhetoric"--