

1. Record Nr.	UNINA9910814861003321
Autore	Nobrega William <1961->
Titolo	Riding the Indian tiger : understanding India--the world's fastest growing market / / William Nobrega, Ashish Sinha
Pubbl/distr/stampa	Hoboken, N.J., : J. Wiley & Sons, c2008
ISBN	1-119-19693-0 1-281-28471-8 9786611284718 0-470-25715-6
Edizione	[1st ed.]
Descrizione fisica	1 online resource (273 p.)
Altri autori (Persone)	SinhaAshish <1970->
Disciplina	330.954/053
Soggetti	Capital market - India Investments, Foreign - India India Economic policy 1991-
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	The largest market the world has ever seen -- Bulls & bears in Mumbai : India's financial markets -- Why India will outperform China -- The road less traveled : India's infrastructure opportunity -- The next wave : beyond IT & outsourcing -- Look before you leap -- Understanding the Indian business culture.
Sommario/riassunto	In 2008, India will likely overtake China as the world's fastest growing economy and become one of the largest economies globally. Foreign investment is increasing dramatically and business opportunities abound for those who know how to find them. With a growing middle class and booming markets, India holds much promise for investors. Riding the Indian Tiger shows you how to get in on the ground floor and profit from India's economic boom.