

1. Record Nr.	UNINA9910814855003321
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Titolo	Entrepreneurship in China // Keming Yang
Pubbl/distr/stampa	Aldershot, England ; ; Burlington, VT, : Ashgate, c2007
ISBN	1-315-57992-8 1-317-14257-8 1-317-14256-X 1-281-10375-6 9786611103750 0-7546-8349-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (260 p.)
Disciplina	338/.040951
Soggetti	Entrepreneurship - China Business enterprises - China China Economic conditions 2000-
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [233]-242) and index.
Nota di contenuto	Cover; Contents; List of Figures; List of Tables; Preface; 1 The Puzzle of China, the Puzzle of Entrepreneurship; 2 Rules and Entrepreneurship; 3 Institutional Holes and Double Entrepreneurship; 4 Institutional Change and Entrepreneurial Strategies; 5 The Entrepreneurial Process in China; 6 The Entrepreneur, the Bureaucrats, and the Journalists: Huo Hongmin and the Huaqi Group; 7 The Limits on Playing Institutional Holes: Mou Qizhong and the Nande Group; 8 Entrepreneurial Authority and Institutional Autonomy: Xu Wenrong and the Hengdian Group; 9 Double Gambles; Appendix; Bibliography; Index
Sommario/riassunto	The emergence of China as a major world economy is a development of great significance. There has, however, been little detailed work on the grassroots level of entrepreneurship in China. This innovative book addresses this gap, investigating how an economic system dominated by central plans, bureaucracies and communist ideologies could generate such energy from the bottom of society.