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Autore	Leiss William <1939->
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Nota di contenuto	Risk issue management -- Frankenfoods; or, the trouble with science -- Cellular telephones -- MMT, a risk management masquerade -- Regulating nuclear power: the mismanagement of public consultation in Canada / Michael D. Mehta -- Environment's x-file: pulp mill effluent regulation -- Between expertise and bureaucracy: trapped at the interface of science and policy -- The CEPA soap opera -- Voluntary instruments / Eric Darier and Deborah VanNijnatten -- Tobacco uncontrolled -- Into the maze of moral risks -- Towards competence in risk issue management -- Appendix: providing independent expert advice to government and the public.
Sommario/riassunto	The essential problem is the failure to recognize that controversies over risks are "normal events" in modern society and as such will be with us

for the foreseeable future. Three key propositions define these events: risk management decisions are inherently disputable; public perceptions of risk are legitimate and should be treated as such; the public needs to be intensively involved in the processes of risk evaluation and management. Leiss and his collaborators chronicle these organizational risks in a set of detailed case studies on genetically modified foods, cellular telephones, the notorious fuel additive MMT, pulp mill effluent, nuclear power, toxic substances legislation, tobacco, and the new type of "moral risks" associated with genetics technologies such as cloning. Contributors include Debora L. Van Nijnatten (Sir Wilfred Laurier University), Michael D. Mehta (University of Saskatchewan), Stephen Hill (University of Calgary), Éric Darier (Greenpeace), Greg Paoli (Decisionalysis Risk Consultants, Inc.), and Peter V. Hodson (Queen's University).
