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Altri autori (Persone)	FeldmannDorothy RupertTimothy J
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Nota di contenuto	Communication apprehension in accounting majors : synthesis of relevant studies, intervention techniques,and directions for future research / Kathleen A. Simons, Tracey J. Riley -- A multi-group analysis of students' intention to major in accounting before, during, and after the recession : emergence of a professional ethics perception / W.Eric Lee, Dennis Schmidt -- Enhancing the undergraduate accounting curriculum to augment core competencies / Sean M. Andre, Becky L. Smith -- Self-directed learning : using individualized self-directed learning assignments in a managerial accounting course / Bea Chiang -- A comparative review of the need for accounting education change in selected countries / Theodore T.Y. Chen -- ACcounting integration issues: from AECC to pathways and beyond / Sharon M. Bruns -- Integrating business disciplines using a team-based approach / Kwadwo N. Asare, Jane McKay-Nesbitt, Anne LeMaster-Merrick -- From silos to pipelines : free flow of content via course integration / Candy Bianco ... [et al.].

Sommario/riassunto

Advances in accounting education : teaching and curriculum innovations investigates how teaching methods or curricula/programs in accounting can be improved. Volume 15 includes papers examining communication apprehension, self-directed learning in managerial accounting courses, and a section on integrating accounting with other business disciplines.
