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Nota di contenuto	Contents; Diagrams and Tables; Diagrams; Tables; Acknowledgments; 1. Introduction; The Development-scape and Global Policy Language; Hybrid Culture; Bangladesh Context: BRAC and NGOs in Bangladesh; Modern Bangladesh and Social Transformation in Broader Context; Development and Transformation of Rural Society; Bangladesh: Hierarchical Structure and Values; Hierarchy and the Structure of Society; Hierarchy and Language; Hierarchy and Patron-Client Relationships; Individualism versus Hierarchy; Hierarchical Values and the Structure of NGO Projects; Outline of the Book 2. Mining Fieldwork Experience to Enhance Anthropology and DevelopmentIntroduction; Field and Sites; Methods and Interpretations; Experience and Development Narratives; Country Boat Project; Experiences at an International NGO; Experiences at BRAC; Religious Backlash on BRAC; Democracy Partnership Program; Global Partnership Project; Training Division; Experiences at an International NGO and the European Commission; University, Research, and Fieldwork; Discussion; 3. History of Development and NGOs in Bangladesh; Introduction; Phase One: The Gestation Phase (1971-1975); Missionary Voluntarism Family Planning ProgramVillage Cooperative Movement; Phase Two:

Consolidation Phase (1975-1990); Phase Three: Globalization and the NGO Industry; NGO Industry and New Direction; Market Economy, Transformation of Money into Capital; NGOs, Market Driven Agency for Mass Production; NGOs and Parliamentary Democracy; NGOs and Human Rights; Government and NGO Politicking; Discussion and Reflection; 4. NGOs, Programs, and Projects; Introduction; Project Context; The Project History of the Rural Development Program of BRAC (see Appendix One); The Project History of Five Small NGOs (see Appendix Two)

NGOs: Projects, Programs, or OrganizationsProject Debate: 1970-1990; Project Debate, 1990-beyond 2000; Organization, Program, and Project Linkage; Organizational Strategic Plan; Project and Program; Donors and Projects; Projects, Process or Movement; Why Projects Evolve, Succeed, and Fail; Discussion and Reflection; 5. The Organizational Culture of BRAC; Introduction; Culture Perspectives of Organization; Organization and the Reproduction of Culture; Indigenization of Western Culture; The Reproduction of Bengali Culture and Practices in BRAC; Promoting Fear; Loyalty; Individual Loyalty Organizational LoyaltyProfessional Loyalty; The Economics of Staff Retention; Economic Value of BRAC Staff; Signs of Change; Discussion and Reflection; 6. Cooperative Antagonism; Introduction; Development Research and Its Context; Status of Development Research in Bangladesh; NGO Power Structures; The Relationship between Anthropologists and Multidisciplinary Teams; Example One: Jam-Jelly Anthropologists; Example Two: Spouse of a Famous Anthropologist; Example Three: "Expert" Technology and "Ignorant" Women; Example Four: Where Are the Poor? Example Five: The Great Tradition and Little Tradition in BRAC

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