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Nota di contenuto	Contents; List of Illustrations; Acknowledgments; Introduction; 1. Sanitariums, Railroads, and the New South; 2. Building Image and Infrastructure: Tourism, Development, and Regional Identity, 1875-1930; 3. Metropolis of the Land of the Sky: Tourism and Urban Development in Asheville, North Carolina, 1880-1931; 4. "The Fellowship of Kindred Minds Is like to That Above": Religious Tourism in God's Country; 5. National Parks, Ski Resorts, and Second Homes: Mountain Tourism Development after 1930; 6. Life, Labor, and Culture in the Land of the Sky; Epilogue; Notes; Bibliographic Essay; Index
Sommario/riassunto	A sophisticated inquiry into tourism's social and economic power across the South. In the early 19th century, planter families from South Carolina, Georgia, and eastern North Carolina left their low-country estates during the summer to relocate their households to vacation homes in the mountains of western North Carolina. Those unable to afford the expense of a second home relaxed at the hotels that emerged to meet their needs. This early tourist activity set the stage for tourism to become the region's New South industry. After 1865, the development of railroads and the buge

