

1. Record Nr.	UNINA9910814759203321
Titolo	The Toronto School of Communication Theory : Interpretations, Extensions, Applications // Rita Watson, Menahem Blondheim
Pubbl/distr/stampa	Toronto : , : University of Toronto Press, , [2016] ©2008
ISBN	1-4426-9251-0 1-4426-8944-7
Descrizione fisica	1 online resource (375 p.)
Disciplina	302.2
Soggetti	Communication - Philosophy Mass media - Philosophy Mass media - Influence Mass media - Political aspects Mass media - Social aspects Mass media - Canada Aufsatzsammlung Electronic books. Canada
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	The Toronto School and Communication Research / Elihu Katz -- Innis, McLuhan and the Toronto School / Menahem Blondheim and Rita Watson -- Between essentialism and constructivism: Harold Innis and World Order Transformations / Ronald J. Diebert -- "The significance of communication" according to Harold Adams Innis / Menahem Blondheim -- Marshall McLuhan: genealogy and legacy / James W. Carey -- McLuhan: where did he come from, where did he disappear? / Ruth Katz and Elihu Katz -- Northrop Frye and the Toronto School of Communication theory / Arthur Siegel -- Bias of bias: Innis, Lessing and the problem of space / Paul Frosh -- Monopolies of news: Harold Innis, the telegraph and wire services / Gene Allen -- Revitalizing time: an Innisian perspective on the internet / Xiaoquan Zhao -- Articulating

Mcluhan: a cognitive-pragmatic perspective on the consequences of communication media / Rita Watson -- Global village, the nation state and ethnic community: audiences of communication and the boundaries of identity / Hillel Nossack and Hanna Adoni -- Rare to medium: a full taxonomy of elements for assessing how well (done) the internet's unique capabilities are currently exploited by e-magazines / Nava Cohen-Avigdor and Sam Lehman-Wilzig -- Conceptualizing the right to privacy: ethical and legal considerations / Raphael Cohen-Almagor -- From the spider to the web: Innis' ecological approach to the evolution of communication technologies / Limor Shifman and Menahem Blondheim -- Whatever happened to the Toronto school? / David R. Olson.

Sommario/riassunto

This collection not only represents a crucial step in defining the 'Toronto School,' it also provides close analysis of the ideas of its individual members.
