

1. Record Nr.	UNINA9910814744703321
Titolo	The A - Z of corporate social responsibility // edited by Wayne Visser, Dirk Matten, Manfred Pohl and Nick Tolhurst
Pubbl/distr/stampa	Chichester, West Sussex : , : Wiley, , 2010
ISBN	9780470971390 0470971398 9781119205944 1119205948 9781785392498 1785392492 9781282883505 128288350X 9786612883507 6612883502 9780470666524 0470666528
Edizione	[Revised and updated edition.]
Descrizione fisica	1 online resource (504 pages)
Disciplina	658.4/08
Soggetti	Social responsibility of business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"An ICCA publication"--Cover. Includes index.
Nota di contenuto	Foreword -- The A to Z of CSR - Introduction / Wayne Visser and Dirk Matten -- About the editors -- List of contributors -- A -- 3 Rs -- AA 1000 Series of Standards on Accountability -- Access to Medicine Index -- Accountability -- Accountability -- Accounting -- Accreditation -- Activism -- Advertising -- Affirmative Action -- Africa -- African Institute for Corporate Citizenship (AICC) -- Agenda 21 -- Agricultural Sector -- AIDS -- Air Pollution -- Alliance2015 -- Animal Rights -- Animal Testing -- Animal Welfare -- Anti-Capitalism -- Anti-Competitive Behaviour -- Anti-Globalisation -- Anti-Slavery International -- Apparel Industry Partnership (AIP) Code -- Asia --

Assurance -- ATTAC -- Auditing -- Australia -- Automotive Sector --
B -- Banking Sector -- Base of the Pyramid (BOP) Model -- Basel
Convention -- Benchmarking -- Best in Class Investing -- Best Practice
-- Biodiversity -- Biomimicry -- Bioremediation -- Biotechnology --
Black Economic Empowerment -- Bluewash -- Boardroom Pay --
Boycotts -- Branding -- Bribe Payers Index -- Bribery -- Brundtland
Commission -- Business and Human Rights Resource Centre --
Business Case -- Business Charter for Sustainable Development --
Business Ethics -- Business for Social Responsibility (BSR) -- Business
in the Community (BITC) -- Business Principles for Countering Bribery
-- Business Social Compliance Initiative (BSCI) -- C -- CACG Principles
-- Carbon Balance -- Carbon Credits -- Carbon Disclosure Project
(CDP) -- Carbon Funds -- Carbon Neutral -- Carbon Offsetting --
Carbon Sink -- Carbon Tax -- Carbon Trading -- Cause-Related
Marketing -- Caux Round Table -- CERES Principles -- Certification --
Change Management -- Charity -- Chemicals Sector -- Child Labour
-- Civil Regulation -- Civil Society Organisations (CSOs) -- Clean
Development Mechanism (CDM) -- Clean Technology -- Cleaner
Production -- Climate Change -- Club of Rome -- Code of Labour
Practices for the Apparel Industry Including Sportswear -- Codes of
Conduct -- Codes of Ethics -- Codes of Practice -- Combined Code on
Corporate Governance -- Common Good -- Commonwealth Corporate
Governance Principles -- Community Development -- Community
Investing -- Competitive Advantage -- Conflict of Interest --
Conservation -- Consumer Rights -- Consumerism -- Continual
Improvement -- Copenhagen Communique -- Corporate Affairs --
Corporate Citizenship -- Corporate Communications -- Corporate
Culture -- Corporate Environmental Management -- Corporate
Foundation -- Corporate Governance -- Corporate History --
Corporate Responsibility -- Corporate Responsibility Index --
Corporate Responsibility Officer Association (CROA) -- Corporate Social
Entrepreneur -- Corporate Social Investment -- Corporate Social
Opportunity -- Corporate Social Performance (CSP) -- Corporate Social
Responsibility -- Corporate Social Responsiveness -- Corporate
Sustainability -- Corporate Volunteering -- Corruption -- Corruption
Perception Index -- Cradle-to-Cradle -- Cradle-to-Grave -- Credit
Crunch -- CSR 2.0 -- CSR Academy -- CSR Asia -- CSR Competency
Framework -- CSR Europe -- Cultural Issues -- D -- Developing
Countries -- Development -- Digital Divide -- Discrimination --
Diversity -- Domini 400 Social Index -- Donations -- Donors -- Dow
Jones Sustainability Indexes -- Downsizing -- Drug and Alcohol
Testing -- Due Diligence -- Due Process --
E -- Earth Charter -- Earth Summit -- Eco-Efficiency -- Eco-Friendly
Products and Services -- Eco-Labeling -- Eco-Management and Audit
Scheme (EMAS) -- Eco-Subsidies -- Eco-Taxation -- Ecological
Footprint -- Ecosystem Degradation -- Ecotourism -- Economically
Targeted Investment -- E-Learning -- Emerging Markets -- Emission
Trading -- Employee Rights -- Employee Volunteering --
Empowerment -- Energy Management -- Engagement -- Environment
-- Environment, Health and Safety (EHS) -- Environmental Accounting
-- Environmental Auditing -- Environmental Champions --
Environmental Due Diligence -- Environmental Entrepreneurship --
Environmental Excellence -- Environmental Impact Assessment (EIA) --
Environmental Liabilities -- Environmental Management --
Environmental Management System (EMS) -- Environmental Movement
-- Environmental Reporting -- Environmentally Friendly Products and
Services -- Equal Opportunities -- Equator Principles -- Equity --
Ergonomics -- Ethical Consumption -- Ethical Decision-Making --

Ethical Investment -- Ethical Sourcing -- Ethical Trading Initiative (ETI)
-- Ethics -- Ethics and Compliance Officer Association (ECO) -- Ethics
Officer -- ETI Base Code -- EU Directive on Waste Electrical and
Electronic Equipment (WEEE) -- EU Green and White Papers on
Corporate Social Responsibility -- EU Greenhouse Gas Emission Trading
Scheme (EU ETS) -- EU Multi-Stakeholder Forum on CSR -- Europe --
European Academy of Business in Society (EABIS) -- European Alliance
for CSR -- European Business Ethics Network (EBEN) -- Executive Pay
-- Externalities -- Extractive Industries Review -- Extractive Industries
Transparency Initiative (EITI) -- F -- Factor 4 / Factor 10 -- Fair Labour
Association (FLA) -- Fairtrade -- Fairtrade Labelling Organisations
International (FLO) -- Fairtrade Mark -- Financial Crisis -- Financial
Services Sector -- FINE -- Five Capitals Framework -- FLA Workplace
Code of Conduct -- Food and Beverage Sector -- Forensic Accounting
-- Forest Stewardship Council (FSC) -- Forum EMPRESA -- Foundation
-- Fraud -- FTSE4Good Index -- G -- Gaia Hypothesis -- Gender
Issues -- General Agreement on Trade and Tariffs (GATT) --
Genetically Modified Organisms (GMOs) -- Geographical Information
Systems (GIS) -- Global Business Coalition on HIV/AIDS -- Global
Commons -- Global Compact -- Global Corruption Barometer --
Global Governance -- Global Recycle Standard (GRS) -- Global
Reporting Initiative (GRI) -- Global Sullivan Principles of Social
Responsibility -- Global Warming -- Globalisation -- Governance --
Green Consumerism -- Green Globe Standard -- Green Marketing --
Green Movement -- Greenhouse Gas Protocol -- Greenhouse Gases --
Greenwash -- H -- Hazardous Waste -- Health -- Health and Safety --
HIV/AIDS -- Human Rights -- Human Security -- Hydrogen Economy
--
I -- ICC Business Charter for Sustainable Development -- ICFTU Code
of Labour Practice -- IFC Social and Environmental Performance
Standards -- ILO Declaration on Fundamental Principles and Rights at
Work -- ILO-OSH 2001 Guidelines on Occupational Safety and Health
Management Systems -- ILO Tripartite Declaration of Principles
Concerning Multinational Enterprises and Social Policy -- Impact
Assessment -- Indigenous People -- Industrial Ecology --
Infrastructure Sector -- Institute for Corporate Culture Affairs (ICCA) --
Institute of Environmental Management and Assessment (IEMA) --
Institute of Social and Ethical Accountability -- Integrated Pollution
Control -- Integrity -- Intellectual Property Rights (IPRs) -- Interested
and Affected Parties -- Interfaith Declaration: A Code of Ethics on
International Business for Christians, Muslims and Jews --
Intergenerational Equity -- International Accreditation Forum (IAF) --
International Aid Transparency Initiative (IATI) -- International
Association for Business and Society (IABS) -- International Association
for Impact Assessment (IAIA) -- International Auditing and Assurance
Standards Board (IAASB) -- International Business Leaders Forum (IBLF)
-- International Federation for Alternative Trade (IFAT) -- International
Organic Accreditation Service (IOAS) -- Intragenerational Equity -- ISAE
3000 Standard for Assurance Engagements -- ISEAL Alliance -- Islamic
Banking -- ISO 9000 Series of Standards on Quality Management -- ISO
14000 Series of Standards on Environmental Management -- ISO
26000 Standard on Corporate Social Responsibility -- J --
Johannesburg Declaration on Sustainable Development -- Joint
Implementation -- K -- Kimberley Process -- King Report on Corporate
Governance in South Africa -- Kyoto Protocol -- L -- Labelling --
Labour Issues -- Labour Relations -- Land Contamination -- Latin
America -- Leadership -- Learning -- Legal Compliance -- Legislation
-- Licence to Operate -- Life Cycle Assessment -- Living Wage --

Lobbying -- Local Economic Development -- London Benchmarking Group Model -- London Principles -- Low Climate Risk Economy -- M -- Maquiladoras Standards of Conduct -- Marine Stewardship Council (MSC) -- Market Based Instruments -- Marketing Ethics -- Media Sector -- Microfinance -- Microlending -- Millennium Development Goals (MDGs) -- Mining and Minerals for Sustainable Development (MMSD) -- Mining Sector -- Montreal Protocol -- Moral Case -- Moral Responsibilities -- N -- National Corporate Responsibility Index -- Natural Capitalism -- Natural Step Framework -- New Economics -- Non-Financial Assurance -- Non-Financial Reporting -- Non-Governmental Organisations (NGOs) -- North America -- North-South Divide -- Not In My Back Yard (NIMBY) -- O -- Occupational Health and Safety (OHS) -- OECD Convention on Combating Bribery of Foreign Public Officials in International Business Transactions -- OECD Guidelines for Multinational Enterprises -- OECD Principles of Corporate Governance -- Off-Shoring -- OHSAS 18001 Standard on Occupational Health & Safety -- Oil and Gas Sector -- Operating and Financial Review (OFR) -- Organic Food -- Organisational Culture -- Ozone Depletion -- P -- Partnerships -- Peak Oil -- Persistent Organic Pollutants (POPs) -- Personal and Household Goods Sector -- Pharmaceutical Sector -- Philanthropy -- Policies -- Political Action Committees -- Polluter Pays Principle -- Pollution -- Ponzi Scheme -- Poverty -- Precautionary Principle -- Pressure Groups -- Privacy -- Privatisation -- Product Stewardship -- Product Take-Back Schemes -- Public Affairs -- Public Goods -- Public Interest -- Public Participation -- Public Relations -- Public-Private Partnerships (PPP) -- Q -- Quality Management -- R -- Race to the Bottom -- Rainforest Alliance Certification -- Recycling -- Regulation -- Renewable Resources -- Report Verification -- Reporting -- Reputation -- Research -- Responsible Care Programme -- Responsible Competitiveness -- Responsible Competitiveness Index -- Retail Sector -- Rio Declaration on Environment and Development -- Rio Earth Summit -- Risk Management -- Roundtable on Sustainable Palm Oil (RSPO) -- S -- SA 8000 -- Safety -- Sarbanes-Oxley Act -- Security -- Self-Regulation -- Shareholder Activism -- Shareholder Democracy -- Shareholder Resolution -- SIGMA Project -- Sin Taxes -- Small and Medium Sized Enterprises (SMEs) -- Social Accountability International (SAI) -- Social and Environmental Accounting -- Social Auditing -- Social Enterprise -- Social Entrepreneurship -- Social Impact Assessment -- Social Innovation -- Social Investment -- Social Justice -- Social Reporting -- Social Responsibility -- Social Venture Network -- Socially Responsible Investment (SRI) -- Society for Business Ethics -- Sponsorship -- Stakeholder Democracy -- Stakeholder Engagement -- Stakeholder Management -- Stakeholder Theory -- Stakeholders -- Stewardship -- Stockholm Convention on Persistent Organic Pollutants (POPs) -- Strategic CSR -- Strategic Impact Assessment -- Sub-Prime Loans -- Subsidies -- Sullivan Principles -- Supply Chain -- Sustainability -- Sustainability Reporting -- Sustainability Reporting Guidelines -- Sustainable Consumption -- Sustainable Consumption and Production -- Sustainable Development -- Sustainable Enterprise -- Sustainable Enterprise Economy -- Sustainable Livelihoods -- Sustainable Marketing -- Sweatshops -- T -- Take-Back Schemes -- Tax Avoidance -- Technology Sector -- Telecommunications Sector -- Tobin Tax -- Traceability -- Tragedy of the Commons -- Transparency -- Transparency International -- Travel and Leisure Sector -- Triple Bottom Line -- TRIPS (Trade Related Aspects of International Property Rights) Agreement -- U -- UN Conference on Environment and Development -- UN Convention

Against Corruption -- UN Declaration Against Corruption and Bribery in International Commercial Transactions -- UN Global Compact -- UN Millennium Development Goals (MDGs) -- UN Norms on the Responsibilities of Transnational Corporations and Other Business Enterprises with Regard to Human Rights -- UN Principles for Responsible Investment -- UN Principles for Responsible Management Education (PRME) -- UN Universal Declaration on Human Rights -- UNEP Finance Initiative -- UNEP International Declaration on Cleaner Production -- UNEP Statement by Banks on the Environment and Sustainable Development -- UNEP Statement of Environmental Commitment by the Insurance Industry -- Union Busting -- US Federal Sentencing Guidelines -- US Superfund Legislation -- Utilities Sector -- V -- Value Chain -- Value Creation -- Values -- Verification -- Voluntary Principles on Security and Human Rights -- Voluntary Self-Regulation -- Volunteering -- W -- Waste Management -- Water Management -- Water Pollution -- Whistle-Blowing -- White Collar Crime -- Wolfsberg Anti-Money Laundering (AML) Principles -- Work-Life Balance -- World Business Council for Sustainable Development (WBCSD) -- World Commission on Environment and Development -- World Economic Forum -- World Fair Trade Organization (WFTO) -- World Federation of Sporting Goods Industry Code of Conduct -- World Social Forum -- World Summit on Sustainable Development (WSSD) -- World Trade Organisation (WTO) -- Z -- Zen -- List of abbreviations.

Sommario/riassunto

The A to Z of Corporate Social Responsibility is a unique publication and is the culmination of over a hundred of the world's leading thinkers, opinion formers, academic and business people providing an easy-to-use guide to CSR: from general concepts such as sustainability, stakeholder management, business ethics and human rights to more specific topics such as carbon trading, microfinance, biodiversity, the Base of the Pyramid model and globalisation. In addition to definitions of the most important terms across the wide range of CSR associated topics, this book also covers all the most important codes and guidelines, such as the Equator Principles, the UN Global Compact and ISO standards, as well as providing background on organizations such as the World Business Council for Sustainable Development and Transparency International and profiles of CSR in particular industries and regions.
