

1. Record Nr.	UNINA9910814737003321
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Titolo	Buttoned up : clothing, conformity, and white-collar masculinity / / Erynn Masi de Casanova
Pubbl/distr/stampa	Ithaca, New York ; ; London : , : ILR Press, , [2015] ©2015
ISBN	1-5017-0095-2 1-5017-0096-0
Descrizione fisica	1 online resource (272 p.)
Disciplina	391.00973
Soggetti	Clothing and dress - Social aspects - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (pages 239-248) and index.
Nota di contenuto	Frontmatter -- Contents -- Introduction -- 1. Playing by the Rules -- 2. Just Like Dad? -- 3. Putting On the Uniform -- 4. The Metrosexual Is Dead, Long Live the Metrosexual! -- 5. What about Women? -- 6. The F Word -- 7. Being/Becoming the Boss -- Conclusion -- Acknowledgments -- Appendix. Research Methods and Demographic Profile of Interviewees -- Notes -- References -- Index -- Photo gallery
Sommario/riassunto	Who is today's white-collar man? The world of work has changed radically since The Man in the Gray Flannel Suit and other mid-twentieth-century investigations of corporate life and identity. Contemporary jobs are more precarious, casual Friday has become an institution, and telecommuting blurs the divide between workplace and home. Gender expectations have changed, too, with men's bodies increasingly exposed in the media and scrutinized in everyday interactions. In <i>Buttoned Up</i> , based on interviews with dozens of men in three U.S. cities with distinct local dress cultures-New York, San Francisco, and Cincinnati-Erynn Masi de Casanova asks what it means to wear the white collar now. Despite the expansion of men's fashion and grooming practices, the decrease in formal dress codes, and the relaxing of traditional ideas about masculinity, white-collar men feel constrained in their choices about how to embody professionalism. They strategically embrace conformity in clothing as a way of maintaining their gender and class privilege. Across categories of race,

sexual orientation and occupation, men talk about "blending in" and "looking the part" as they aim to keep their jobs or pursue better ones. These white-collar workers' accounts show that greater freedom in work dress codes can, ironically, increase men's anxiety about getting it wrong and discourage them from experimenting with their dress and appearance.
