

1. Record Nr.	UNINA9910814721903321
Titolo	Developing and delivering adult degree programs // James P. Pappas, Jerry Jerman, editors
Pubbl/distr/stampa	San Francisco, California : , : Jossey-Bass, , 2004 ©2004
ISBN	1-118-93170-X
Descrizione fisica	1 online resource (116 p.)
Collana	New Directions for Adult and Continuing Education ; ; Number 103
Altri autori (Persone)	PappasJames P JermanJerry
Disciplina	374
Soggetti	Adult education Continuing education Degrees, Academic
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Developing and Delivering Adult Degree Programs; CONTENTS; EDITORS' NOTES; References; 1 Adult Degrees and the Learning Society; Sources of Transformation; The Nontraditional Revolution; External or Extended Degrees?; The 1980's: Adults Replace the Postwar Baby Boomers; Adult Degree Completion Programs; External Doctoral Degrees; The 1990's: Globalization and Technology; Human Capital Development; For-Profit Degree-Granting Institutions; Learning at a Distance and Advanced Technology; Conclusion; References; 2 Adult Learning Theory and the Pursuit of Adult Degrees The Territory of Adult Learning Theory Learner Lens; Process Lens; Context Lens; Educator Lens; Conclusion; References; 3 Faculty Issues Related to Adult Degree Programs; Faculty Preparation and Practices; Faculty Roles Within the Academy; Conclusion; References; 4 Enhancing Adult Learning Through Interdisciplinary Studies; Interdisciplinary Studies and Adult Learners; Changing Landscapes of General and Liberal Education; The Changing Place of Adult Learners in the Academy; A Thematic Course in Interdisciplinary Studies for Adult Learners: The Africans; Course Description; Adult Learners

Flexibility of Course Format Novels as an Interdisciplinary Pedagogical Tool; Core Themes; Conclusion; References; 5 Marketing and Retention Strategies for Adult Degree Programs; A View of the Landscape; Strategies for a Challenging Terrain; Strategy 1: Integrate Marketing Planning; Strategy 2: Know Your Students; Strategy 3: Shape Programs and Services to Meet Adult Needs; Strategy 4: Stay the Course (Retention); Conclusion; References; 6 Adult Degree Programs: How Money Talks, and What It Tells; Higher Education's Unrecognized Two Markets; Hidden Subsidies; Different Accounting Requirements Unbundling the Teaching-Learning Process The Full-Costing Approach; More Influences of Online Education; Conclusion; References; 7 Technology and the Adult Degree Program: The Human Element; Lessons Learned; Reflection; References; 8 Accreditation Issues Related to Adult Degree Programs; The Three Types of Accreditors; Who Actually Does the Accrediting?; Finding and Identifying Adult Degrees of Acceptable Merit; How to Identify Worthwhile Adult Degrees Efficiently; Agencies to Facilitate Review and Selection of Adult Degrees Using Accreditation Guidelines to Design and Find Exemplary Adult Degrees Conclusion; References; 9 Future Considerations; Be Strategic; Be Adult Oriented; Be Committed to Quality; Be Marketing Savvy; Be International; Be Relevant; Be Fiscally Proactive; Be Prepared for Accreditation; Be Technological; Be Committed to Faculty Development; Conclusion; References; INDEX; Order Form; Other Titles; Advert

Sommario/riassunto

This issue explores the growing field of adult degree programs and considers the theoretical underpinnings of such programs and hands-on issues as curriculum, faculty, marketing, technology, financing, and accreditation, all with a goal of informing and equipping both scholars and practitioners. More and more adults who have been out of school for many years have turned to colleges and universities to complete undergraduate and graduate degrees that will make them competitive in the workforce, fulfill a professional requirement, or enrich them intellectually. Higher education institutions
