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Nota di contenuto	Cuba opens a door to the world: the United States engages -- The old Cuban economy and Raul Castro's efforts to fix it -- Dancing with many partners: good balance, poor execution -- Opening to foreign investment: new portfolio opportunities -- Joint ventures in Cuba: seven case studies -- Emerging entrepreneurs and middle classes -- Millennial voices: ambitions and visions -- Scenarios: dreaming in Cuban.
Sommario/riassunto	An expert guide to Cuba's economic opening to the outside world. Ninety miles across the Straits of Florida, an exciting new revolution is afoot. This time, instead of guerillas marching down the streets of Havana, it is a global economy that will upend Cuba. Now opening to the world, what new forms is this nascent economy likely to take? Open for Business: The New Cuban Economy, Richard E. Feinberg's new book, examines the Cuban economy as it makes its early steps into developing a more dynamic market economy. He examines key issues like the role foreign investors will play, how Cubans will f