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Nota di contenuto	Frontmatter -- Contents -- Illustrations, Maps and Figures -- Acknowledgements -- A Note on Transliteration -- The Nile Delta -- Chapter 1 The factory as crucible -- Chapter 2 Firm as family – control and resistance -- Chapter 3 Shop floor as marketplace – love and consumption -- Chapter 4 Daughters of the factory – discipline and nurture -- Chapter 5 Globalised takeover – performance and resistance -- Chapter 6 Domination and resistance -- Appendix: The Fashion Express workforce -- Select Glossary -- Bibliography -- Index
Sommario/riassunto	This ground-breaking ethnography of an export-orientated garment assembly factory in Egypt examines the dynamic relationships between its managers – emergent Mubarak-bizniz (business) elites who are caught in an intensely competitive globalized supply chain – and the local daily-life realities of their young, educated, and mixed-gender labour force. Constructions of power and resistance, as well as individual aspirations and identities, are explored through articulations of class, gender and religion in both management discourses and shop floor practices. Leila Chakravarti's compelling study also moves beyond

the confines of the factory, examining the interplay with the wider world around it.

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