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Nota di bibliografia	Includes bibliographical references, filmography and index.
Nota di contenuto	Introduction -- The advent of sound, a changing film culture (1925-39) -- Cinema goes to war (1939-1950) -- 'Saucy and naughty and witty and chic': can French films fill the gap? (1950-1959) -- The French new wave on British shores (1959-1970) -- 'A new low in French films': changing perceptions of French cinema (1970-1982) -- Video saved the French film? (1982-2002).
Sommario/riassunto	In a market long dominated by Hollywood, French films are consistently the most widely distributed non-English language works. French cinema, however, appears to undergo a transformation as it reaches Britain, becoming something quite different to that experienced by audiences at home. Drawing on extensive archival research the authors examine in detail the discourses, debates and decisions which have determined the place accorded to French cinema in British film culture. In so doing they provide a fascinating account of this particular instance of transnational cinematic traffic while simult