1. Record Nr. UNINA9910814622103321 Autore Shropshire Kenneth L Titolo The sports franchise game: cities in pursuit of sports franchises, events, stadiums, and arenas / / Kenneth L. Shropshire; with a foreword by Sharon Pratt Kelly Philadelphia:,: University of Pennsylvania Press,, 1995 Pubbl/distr/stampa ©1995 **ISBN** 0-8122-0915-X 0-585-17227-7 Edizione [1st ed.] Descrizione fisica 1 online resource (xii, 102 pages) 338.4/3796 Disciplina Soggetti Cities and towns - United States - Social conditions Sports franchises - Economic aspects - United States Sports franchises - Social aspects - United States Sports franchises - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Note generali Bibliographic Level Mode of Issuance: Monograph Nota di bibliografia Includes bibliographical references (p. [73]-96) and index. Nota di contenuto Front matter -- Contents -- Tables -- Foreword -- Acknowledgments -- Introduction -- Chapter 1. The Sports Franchise Game -- Chapter 2. Impact Studies and Other Quantitative Analyses: Inconclusive Conclusions -- Chapter 3. The Philadelphia v. Camden Story -- Chapter 4. Shifts in the Bay Area, Part 1: San Francisco -- Chapter 5. Shifts in the Bay Area, Part Z: Oakland -- Chapter 6. The Field-of-Dreams Approach: Baltimore and Indianapolis -- Chapter 7. Washington, D.C.: Longing for the Senators -- Chapter 8. Putting the Pursuit into Perspective: The Value of Sports -- Notes -- Index Power, prestige, and millions of dollars—these are the stakes in the Sommario/riassunto sports franchise game. In this book, sports attorney Kenneth Shropshire describes the franchise warfare that pits city against city in the fierce bidding competition to capture major league teams. Rigorous research, fascinating interviews with major players, stories behind the headlines, and an insider's perspective converge in this rare view of the business side of professional sports. Shropshire portrays a complex

web of motivations, negotiations, and public relations, and discusses

examples from Philadelphia, the Bay Area, and Washington D.C.