

1. Record Nr.	UNINA9910814545503321
Autore	Mann Denise
Titolo	Hollywood independents : the postwar talent takeover // Denise Mann
Pubbl/distr/stampa	Minneapolis, : University of Minnesota Press, c2008
ISBN	0-8166-5374-7
Edizione	[1st ed.]
Descrizione fisica	1 online resource (334 p.)
Collana	Commerce and mass culture series
Disciplina	384/.80979494
Soggetti	Motion picture industry - California - Los Angeles - History Motion pictures - United States - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Charting a path of independence in a corporate wilderness -- Backstage dramas : MCA and the talent takeover -- The gray flannel independent : new Hollywood's new organization man -- Self-referentiality : mediating TV's incursion into Hollywood and the home -- Two emergent cinemas : art and blockbuster -- Elia Kazan : caught between HUAC and the "new Hollywood" -- A face in the crowd : reframing reflexivity -- When talent becomes management : the making of The sweet smell of success -- Sweet smell of success : punishing privileges of the professional-managerial class.
Sommario/riassunto	Hollywood Independents explores the crucial period from 1948 to 1962 when independent film producers first became key components of the modern corporate entertainment industry. Denise Mann examines the impact of the radically changed filmmaking climateNthe decline of the studios, the rise of television, and the rise of potent talent agencies like MCANon a group of prominent talent-turned-producers, including Burt Lancaster, Joseph Mankiewicz, Elia Kazan, and Billy Wilder. In order to show how these newly independent filmmakers negotiated through an increasingly fraught, reactionary creative at