1.	Record Nr.	UNINA9910814457903321
	Autore	Madsen Laura B. <1973->
	Titolo	Data-driven healthcare : how analytics and BI are transforming the industry
	Pubbl/distr/stampa	Hoboken, : Wiley, 2014
	ISBN	1-119-20501-8
		1-118-97388-7
	Edizione	[1st ed.]
	Descrizione fisica	1 online resource (219 p.)
	Collana	Wiley and SAS Business Series
	Disciplina	362.1068/4
	Soggetti	Health services administration - Data processing
		Medical informatics
		Big data
		Health Care Sector
		Confidentiality
		Data Interpretation, Statistical
		Forms and Records Control
		Medical Records
		Health insurance - United States - Finance
		Business intelligence - United States
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di contenuto	Intro -- Data-Driven Healthcare -- Contents -- Foreword -- For the Skimmers -- Acknowledgments -- Chapter 1 What Does Data Mean to You? -- The Gap -- Data Is a Four-Letter Word -- Strengths -- Weaknesses -- Opportunities -- Threats -- Setting the Stage -- Is This Book for You? -- References -- Chapter 2 What Happens When You Use Data to Transform an Industry? -- The History of Change -- On the Brink -- What Is "Data Driven," and Why Does It Matter? -- Management and Measurement -- Planning the Approach -- RISE -- Reduce the Unknowns -- Identify the Alternatives -- Streamline the Standards -- Evaluate the Activities -- Change Mechanisms of RISE -- Revolution -- References -- Chapter 3 How the Lack of Data Standardization Impedes Data-Driven Healthcare -- Healthcare Data Complexity -- Moving Data

Sommario/riassunto	Healthcare is changing, and data is the catalyst Data is taking over in a powerful way, and it''s revolutionizing the healthcare industry. You have more data available than ever before, and applying the right analytics can spur growth. Benefits extend to patients, providers, and board members, and the technology can make centralized patient management a reality. Despite the potential for growth, many in the industry and government are questioning the value of data in health care, wondering if it''s worth the investment. Data-Driven Healthcare: How Analytics and BI are Transforming the Industry