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Nota di contenuto	Intro -- Contents -- Acknowledgments -- Introduction -- I. Another Take on How It All Began -- 1. The Capitalist Spirit and the British Economic Miracle -- 2. "The Great Seventeenth-Century Exception" -- II. The Spread of the New Economic Consciousness on the European Continent -- 3. The First Convert: France -- 4. The Power of Concerted Action: Putting the Spirit of Capitalism to Work in Germany -- III. The Asian Challenge: The Way of Japan -- 5. Japanese Nationalism -- 6. Racing and Fighting -- IV. The Economic Civilization: The Spirit of Capitalism in the New World -- 7. Searching for the American System -- 8. The Thrust -- Epilogue: Looking Backward from Year 2000 -- Notes -- Index.
Sommario/riassunto	This book answers a fundamental question of economics: what are the reasons for sustained economic growth? Greenfeld focuses on the problem of motivation behind the epochal change in behavior, which from the 16th century on has reoriented one economy after another from subsistence to profit, transforming the nature of economic activity.