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Nota di bibliografia	Includes bibliographical references (p. 249-257) and index.
Nota di contenuto	Contents ; 1. Surveys and Representation ; 2. Who Is Missing?; 3. Why Do People Participate in Surveys?; 4. Structure of Survey Compliance; 5. How Survey Nonresponse Damages Scientific Research; 6. Applications of Corrections for Nonresponse; 7. What If Nonresponse Worsens?; 8. Surveys and Misrepresentation; Appendixes; A. Tables of Demographics; B. Coding of Open-ended Reasons for Refusal; C. Cookbook Corrections for Nonresponse; D. Calculation of Standard Errors, Achen Continuous Model; E. Calculation of Standard Errors, Achen Dichotomous Model F. Sample SHAZAM Run for Achen Dichotomous Model G. Efficiency and Sensitivity of Corrections; H. Coding of Variables ; I. Complete Tables for Models ; References ; Index
Sommario/riassunto	Examines a fundamental problem for opinion polls and those who use them.