1. Record Nr. UNINA9910814362603321 Autore Golbeck Jennifer Titolo Introduction to social media investigation: a hands-on approach // Jennifer Golbeck; Judith L. Klavans, technical editor; designer, Mark Rogers Amsterdam, [Netherlands]:,: Syngress,, 2015 Pubbl/distr/stampa ©2015 **ISBN** 0-12-801802-X 0-12-801656-6 Edizione [First edition.] Descrizione fisica 1 online resource (307 p.) 302.30285 Disciplina Soggetti Social media - Research Online social networks Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di bibliografia Includes biblgraphical references and index. ""Front Cover""; ""Introduction to Social Media Investigation: A Hands-Nota di contenuto on Approach"; ""Copyright""; ""Dedication""; ""Contents""; ""Acknowledgments""; ""Chapter 1: Introduction""; ""Note""; ""Chapter 2: Background and basics""; ""Investigating on Social Media""; ""A Brief History of Social Media""; ""Genesis of the Internet""; ""The Early World Wide Web""; ""Growing Popularity""; ""Social Networks Appear""; ""Web 2.0 and the Rise of Social Networks""; ""Types of Content""; ""Categories of Social Media""; ""Current Social Media Landscape""; ""Some Vocabulary""; ""Our Own Target"" ""Privacy: Yours and Others'""""Conclusions""; ""Chapter 3: Types of personal information""; ""Basic Demographics""; ""Social Connections and Associates""; ""Location Data""; ""Behavior Patterns""; ""Posted Content""; ""Social Media Posts That Backfire""; ""Taylor Harrison""; ""Justine Sacco"": ""Scott Walker"": ""Katie Duke"": ""The Importance of Content""; ""What You (Probably) Won't Find""; ""Conclusion""; ""Notes""; ""Chapter 4: Privacy controls""; ""What are Privacy Controls?""; ""Privacy Controls""; ""Public/Private""; ""Itemized Privacy""; ""Default Privacy""

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""Chapter 5: Finding people on social media""; ""The Importance of Usernames"": ""Finding People"": ""By Google Search Techniques"": ""Searching Domains""; ""Searching for Exact Phrases""; ""Searching Images""; ""By Cache or Archive""; ""By Other Services""; ""By Other Techniques and Considerations""; ""Case Study""; ""Conclusions""; ""Chapter 6: Location data"" ""The Lexicon of Locations""""Collecting Location Information""; ""User-Provided Location Data""; ""Auto-Encoded Location Data""; ""Using Location Data""; ""Challenges to Using Location Data""; ""Conclusions""; ""Notes""; ""Chapter 7: Legal issues""; ""Right to Privacy ""; ""Melvin Colon""; ""Occupy Wall Street""; ""Georgia Student""; ""Terms of Service""; ""Fake Accounts""; ""Fake Accounts in Court Cases""; ""United States v. Drew""; ""Facebook v. Power Ventures""; ""Coventry First""; ""Todd Levitt""; ""Jim Ardis""; ""Conclusions""; ""Notes""; ""Chapter 8: Facebook""; ""Facebook Overview"" ""Basic Facebook Activities""""Adding Friends""; ""Status Updates""; ""Likes, Comments, and Shares""; ""Liking Pages""; ""Third-Party Integration""; ""Components of the Facebook Site""; ""The News Feed""; ""The Timeline""; ""Facebook Demographics""; ""Finding People""; ""By Name""; ""By Email Address""; ""By Known Associations""; ""By Likes"; ""Using Graph Search"": ""Obtaining Data"": ""User Timelines"": ""Personal Profile""; ""Social Connections""; ""Activities""; ""Location Information""; ""Privacy Levels and Access""; ""Example: Malcolm

Sommario/riassunto

If you're interested in using social media as an investigative tool, Introduction to Social Media Investigation will show you how! Social networks and social media, like Facebook, Twitter, and Foursquare, are some of the most popular services on the Web, with hundreds of millions of users. The public information that people share on these sites can be valuable for anyone interested in investigating people of interest through open, public sources. Social media as an investigative device is in its infancy and not well understood. This book presents an overview of social media and discusses

Conroy-Smith""; ""Case Studies""

""Criminal Cases""