

1. Record Nr.	UNINA9910814318303321
Titolo	Language and food : verbal and nonverbal experiences // edited by Polly E. Szatrowski, University of Minnesota
Pubbl/distr/stampa	Amsterdam [netherlands] : , : John Benjamins Publishing Company, , [2014] ©2014
ISBN	90-272-7088-0
Descrizione fisica	1 online resource (324 p.)
Collana	Pragmatics & beyond new series, , 0992-842X ; ; volume 238
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Disciplina	306.44
Soggetti	Food - Social aspects Language and culture Food Communication
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	part I. Introduction -- part II. Process and structural organization -- part III. Talking about the food while eating -- part IV. Experiences and stories related to food -- part V. Talk about food with and among children.
Sommario/riassunto	This paper investigates the socialization into healthy food practices in a Danish multi-ethnic kindergarten classroom within the frameworks of Linguistic Ethnography (Creese, 2008; Rampton, Maybin & Tusting, 2007) and Language Socialization (Ochs, 1988; Schieffelin, 1990). I present micro-analyses of three situations where the health value of milk, water, and juice is topicalized. Health is a moral concept which is culturally embedded but linguistically constructed and negotiated. I discuss how learning outcomes in health educational activities depend on individuals' understandings prior to in