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Nota di contenuto	Cover; Contents; Figures and Tables; Foreword; The Authors; Acknowledgments; Abbreviations and Acronyms; Executive Summary; Rapid but Differentiated Transformation; Catalytic Roles of Government; Food Security and Growth Strategy for Asia; Part A: Food Value Chains; Chapter 1: Introduction; The Context: The Debate over the Causes of the Recent Rice Crisis; Purpose and Themes; Sector and Area Focus and Research Questions; The Structure-Conduct-Performance Paradigm; Structure of the Book; References; Chapter 2: Sector Overview, Study Areas, and Sampling Framework Rice in Bangladesh, the People's Republic of China, and India Potatoes in Bangladesh, the People's Republic of China, and India; Study Areas, Survey Methods, and Sampling Framework; Appendix: Details of the Sampling Framework; References; Part B: Rice Value Chain; Chapter 3: Upstream-Rice Farm Transformation; Structure of the Rice Farm Segment; Conduct of the Rice Farm Segment; Performance of the Rice Farm Segment; Conclusions Regarding the Rice Farm Segment; References; Chapter 4: Midstream-Transformation of the Rice Mill and Trader Segments; Structure, Conduct, and Performance of Rice Mills Structure, Conduct, and Performance of Rice Traders Summary; References; Chapter 5: Downstream-Rice Retail Transformation;

Structure of Rice Retail; Conduct of Rice Retail; Performance of Traditional Rice Retail; Conclusions; References; Chapter 6: Performance of the Rice Value Chain-Rewards, Costs, and Margins; Costs, Rewards, and Overall Margins in the Rice Value Chain; Cost Items in the Rice Value Chain; Rice Markets; Conclusions; References; Part C: Potato Value Chain; Chapter 7: Upstream-Potato Farm Transformation; Structure of the Potato Farm Segment; Conduct of the Potato Farm Segment  
Performance of the Potato Farm SegmentConclusions; References; Chapter 8: Midstream-Transformation of the Potato Cold Storage and Trading Segments; Structure of the Cold Storage Segment; Conduct of the Potato Cold Storage Segment; Performance of the Cold Storage Segment; Structure of the Potato Trader Segment; Conduct of the Potato Trader Segment; Performance of the Potato Trader Segment; Conclusions; References; Chapter 9: Downstream-Potato Retail Transformation; Structure of Potato Retail; Conduct of Potato Retail; Performance of Traditional Potato Retail; Conclusions; References Chapter 10: Performance of the Potato Value Chain-Rewards, Costs, and MarginsCosts, Rewards, and Overall Margins in the Potato Value Chain; Potato Market Prices; Conclusions; References; Part D: Conclusion; Chapter 11: Summary and Policy Implications; Structural Changes in the Rice and Potato Value Chains: Macro View; Meso Perspective of the Transformation in Each Segment of the Value Chains; Government Roles in Transforming Value Chains; Strategies for Transforming the Agrifood Economy and for Food Security; References; Figures; 4.1 Bangladesh Rice Mill Capacity Utilization  
5.1 Number of Supermarket Stores in Dhaka

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